

**UNIVERSITY OF SOUTH ALABAMA
BOARD OF TRUSTEES**

EXECUTIVE COMMITTEE MEETING

WHIDDON ADMINISTRATION BUILDING - SUITE 130, BOARD ROOM

**FEBRUARY 5, 2020
8:00 A.M.**

Roll Call

Approve: Collaboration between the University of South Alabama and the Mobile County Commission

RESOLUTION

**COLLABORATION BETWEEN THE UNIVERSITY OF SOUTH ALABAMA AND THE
MOBILE COUNTY COMMISSION**

WHEREAS, the Mobile County Commission has generously agreed to provide funding in support of the *Campus to Career Initiative* proposed by the University of South Alabama Office of Diversity and Inclusion, and

WHEREAS, the *Campus to Career Initiative* will help the University engage and retain more students from underrepresented populations, and

WHEREAS, the University welcomes the opportunity to collaborate with the Mobile County Commission in this important endeavor,

THEREFORE, BE IT RESOLVED, the University of South Alabama Board of Trustees thanks the Mobile County Commission for their generous support and approves a collaboration between the University of South Alabama and the Mobile County Commission for this funding and further approves the expenditures as described in the program statement.



UNIVERSITY OF SOUTH ALABAMA

MEMORANDUM

Office of Diversity and Inclusion

DATE: January 22, 2020

TO: Tony Waldrop *TW*

FROM: Paul Frazier *PF*

SUBJECT: Campus to Career Initiative

We have applied for funding for the Campus to Career Initiative, which will help serve some of our underrepresented student populations. The County Commissioner's Office has agreed to fund us \$15,000.00 to assist in partial funding of this initiative. There is however, a stipulation to receive these funds, it has to be approved by the University of South Alabama Board Of Trustees.

Thank you.

Campus to Career Initiative Goals/Components and Budget

Goals

The Campus to Career Initiative aims to address the need for the University of South Alabama to engage and retain more underrepresented populations. In addition, the initiative will address persistence in and completion of postsecondary education programs, transition into employment, and changes over time in the students' educational and career goals, income level, and debt amount. The Campus to Career Initiative will incorporate the following goals and ideals:

- Increase overall six-year graduation rate of underrepresented student populations
- Increase student success indicators (GPA, retention, course completion)
- Encourage academic and social engagement and leadership development
- Promote holistic education
- Facilitate career pathways for underrepresented students

Each component was carefully selected to maintain engagement throughout the students' matriculation through their collegiate career. With successful incorporation the 5 key components, the ideal of persistence will be will be instilled. Each of the 5 components and additional services will relate to three guiding areas:

- Academic Success
- Leadership Development
- Wellness

5 Key Components

1. **Small Group Weekly Chat Sessions:** The weekly chat sessions will allow the program facilitators to remain abreast of the needs of the students by going to them directly. The weekly sessions also provide moral support and encouragement from the facilitators and the students' peers.
2. **Guest Lecture Series:** The guest lecture series will allow students to gain advice and possible mentorship from adults that have achieved success in their fields. With a focus on persistence and self-efficacy, the guest lecture series are meant to empower and inspire students to achieve their goals.
3. **Leadership Training:** Leadership training will be a direct investment in the professional and organizational skills of the students. Additionally, leadership training will contribute to more males being represented in more student organization leadership roles.

Leadership development will also contribute to building a culture of engagement at the University of South Alabama.

4. 360 Mentoring: Students who participate in the program will be paired with a peer and faculty/staff mentor.
5. Community Engagement/ Service Learning: Community engagement and service learning teaches students how to be people how to be thoughtful and helpful citizens, lending to the institutional philosophy of taking responsibility for one's own welfare and that of the community.

Campus to Career Initiative Budget

Expenses

	Estimated	Actual
Total Expenses	\$182,590.00	\$0.00

Site	Estimated	Actual
Double Occ. Rooms- 1 YR	\$32,400.00	\$0.00
Meal Plans	\$44,000.00	\$0.00
Computer Lab	\$1,000.00	
Office Supplies	\$1,000.00	
Total	\$78,400.00	\$0.00

Tech Initiative	Estimated	Actual
Dell Laptops	\$7,200.00	
Total	\$7,200.00	\$0.00

Marketing/Promotion	Estimated	Actual
Lanyards	\$200.00	\$0.00
Polos	\$1,500.00	
T-shirts	\$350.00	
Flyers, posters, post cards	\$500.00	
Backpacks	\$1,200.00	
Total	\$3,750.00	\$0.00

Miscellaneous	Estimated	Actual
Miscellaneous Costs	\$2,000.00	
Total	\$2,000.00	\$0.00

Programming	Estimated	Actual
Opening Reception	\$1,000.00	\$0.00
Mentee Program	\$2,000.00	
Rec. Center Passes	\$240.00	
Guest Speakers	\$10,000.00	
Total	\$13,240.00	\$0.00

In-Kind Expenses	Estimated	Actual
iLead Program	In-Kind	\$0.00
Professional Devel. Series In-Kind		\$0.00
Total	\$0.00	\$0.00

Staff	Estimated	Actual
Full-Time Coordinator	\$35,000.00	
Graduate Assistant	\$22,000.00	
JR/SR Mentors	\$15,000.00	
Tutors	\$6,000.00	
Total	\$78,000.00	\$0.00