

Mary Angela Coleman, PhD
Associate Vice President, Institutional Effectiveness
University Accreditation Liaison, SACSCOC
251.460.7475
macoleman@southalabama.edu

EDUCATION

Virginia Commonwealth University, Richmond, VA
PhD Education –Research and Evaluation
Dissertation: Construct validity evidence based on internal structure: Exploring and comparing the use of Rasch measurement modeling and factor analysis.

Temple University, Philadelphia, PA
MA Creative Writing—Poetry
Thesis: We Are Between Spaces

James Madison University, Harrisonburg, VA
BA in English

ADMINISTRATIVE, RESEARCH AND OTHER PROFESSIONAL EXPERIENCE

November 2013-Present
Associate Vice President, Office of Institutional Effectiveness
University of South Alabama

Institutional effectiveness responsibilities for the University include leading and implementing 1) university strategic planning and campus master planning efforts, 2) university assessments and surveys, 3) student evaluations of teaching, 4) assessment of all academic and administrative units; 5) assessment of student learning in academic programs and the general education curriculum, 6) technology related to collection and dissemination of assessment data related to student evaluations of teaching, and 7) the Quality Enhancement Plan.

Accreditation responsibilities include monitoring and maintaining compliance with the University's accreditor—the Southern Association of Colleges and Schools—Commission on Colleges (SACSCOC) to include submission of annual reports, the Fifth Year Report, the Decennial Compliance Certification, and ensuring timely and appropriate communication with the accreditor.

Academic Affairs responsibilities include 1) developing the academic calendar, 2) serving as institutional lead for the Alabama General Studies Transfer Articulation Committee 3) ensuring compliance with federal regulations related to state authorization of distance education programs and University compliance with the National Council State Authorization Reciprocity Agreement (NC-SARA), 4) overseeing revision and publication of the Faculty Handbook, and 5) providing leadership to the Office of Community Engagement.

March 2012-November 2013
Assistant Vice Chancellor Educator Preparation and Policy

August 2009-March 2012
Director of Educator Preparation

Office of Educational Access and Success
Board of Regents, University System of Georgia
Atlanta, GA

Lead educator preparation initiatives and research at the system level among the USG's teacher preparation programs across 24 colleges and universities. Activities of this office include 1) assisting new and developing programs with program development, approval, and accreditation issues, 2) analyzing and reporting on educator preparation activities and issues for the system (i.e., number of completers, retention rates, etc.), 3) collecting, organizing, and using multiple large data sets from multiple agencies to describe educator preparation activities and use of data for strategic decision making about future directions; 4) using data to evaluate and monitor program quality of institutions that prepare teachers; 5) serving as liaison to other education-related state and national agencies on matters of educator preparation, teacher quality, and academic programs for school personnel, 6) convening task forces to address critical state policy and programmatic issues related to educator preparation/quality and K-12 student readiness for post-secondary education.

August 2008-August 2009
Associate Dean, Assessment and Sponsored Operations
University of West Georgia
Carrollton, GA

Serve in a newly created position to direct the college's assessment activities including 1) working with departments to develop assessments and to collect and use data for continuous program improvement, 2) providing support in the identification and development of grant and research proposals, 3) participate as a key member of the Dean's leadership committee, 3) oversee operations and personnel within the university's Evaluation Center, 4) serve on college and university committees.

August 2007 – August 2008
Project Director, Unit Assessment
University of West Georgia
Carrollton, GA

Provide leadership, education, and management of the College of Education's Unit Assessment program that includes 1) conducting a descriptive study of the College's unit assessment and use of data for decision making purposes, 2) evaluating and suggesting improvements to the College's unit assessment, data collection and data management activities, 3) supporting and participating in fulfilling reporting requirements for state and national accrediting agencies; and 4) implement, monitor, and support the College's student assessment process through the use of electronic portfolios.

June 2005-April 2006
Senior Policy Intern, Joint Legislative Audit and Review Commission
Virginia General Assembly
Richmond, VA

Work in a team environment in the research and evaluation of publicly funded programs in the Commonwealth of Virginia. Participate in developing the research agenda, data collection and

analysis (quantitative and qualitative), and report writing. Study topics included: Characteristics and impact of an aging state workforce, Quality of state Assisted Living Facilities; Adequacy of Medicaid Reimbursement Rates, Compendium of statistics comparing Virginia with other states.

Fall 2004-Spring 2006

**Research Fellow, Metropolitan Educational Research Consortium (MERC)
Virginia Commonwealth University
Richmond, VA**

- **Co-director**— “Student Mobility in Metro Richmond Schools:” Research for and construction of literature review, collaboration with study team (consisting of personnel from local school divisions), study design, implementation, data analysis, reporting and presentation.
- **Research Assistant**—Assist the study director in study design, implementation and data analysis. Serve as liaison between study director and study team (consisting of personnel from local school divisions), the institutional review board and MERC staff.
- **Research Assistant**—Assist the study director in the development of the literature review regarding the effects of hypertext on the vocabulary development and reading comprehension of middle school students with learning disabilities.

June 2005-June 2006

**Editorial Assistant, Journal of Black Psychology
Virginia Commonwealth University
Richmond, VA**

Conduct initial manuscript review to determine appropriate level of scholarship and quality of research methodology. Manage manuscript submission process and facilitate communication between authors, reviewers, and editors. Assist editor in developing journal’s marketing agenda and increasing circulation.

Summer 2004

**Legislative Analyst Intern, Joint Legislative Audit and Review Commission
Virginia General Assembly
Richmond, VA**

Work with a research team in the evaluation of the Commonwealth of Virginia’s Department of Child Protective Services. Developed data collection methodology and instrumentation. Conducted file reviews and interviews at field offices. Presented study methodology to management team. Collected and presented research on pertinent study topics to the study team.

November 2002-July 2004, Graduate Assistant

**School of Education Division of Teacher Education, PODET—ESL grant
Richmond, VA**

Wrote copy for grant publications and materials and managed communication between the grant’s principle investigators, K-12 educators, and program participants. Assist the grant’s independent evaluator in completion of the grant’s evaluation

**October 2000-May 2002, Assistant Director/Coordinator of Instructional Programs
The Campus Compact National Center for Community Colleges (CCNCCC)
Mesa, AZ**

Work with 15 grantees in four states by providing program monitoring, training, technical assistance, and leadership to achieve stated objectives. Wrote continuing and new grant proposals as part of a research team. Wrote annual report, developed brochures, newsletters,

etc. Develop and administer tools to evaluate grantee meetings, the annual national conference, and other training events

**August 1998-October 2000, Executive Director
The Virginia Campus Outreach Opportunity League (VA COOL)
Richmond, VA**

Wrote and secured three federal grants. Managed budget of more than \$450,000 with varied funding sources, overhauled accounting/bookkeeping system, worked with host institution in reconciling organizational accounts with university accounts. Develop and publish newsletters, updates, informational mailings, flyers, press releases, etc. Manage a two person staff and provide professional development, supervision, and leadership. Develop and administer tools to evaluate grantee meetings, the annual national conference, and other training events

**April 1995-December 1996
Volunteer Coordinator
Saint John of God Community Services
Westville Grove, NJ**

Develop volunteer training and materials based on agency needs. Manage recruitment, placement, training, and recognition of volunteers.

**February 1994-March 1995
Volunteer Coordinator
Volunteers of America Residential Program Center
Arlington, VA**

Develop volunteer training materials based on agency needs. Manage recruitment, placement, training, and recognition of volunteers. Develop and implement community fundraisers, as well as solicit local community donations (financial and in-kind). Develop and identify programming for residents in support of their recovery.

TEACHING EXPERIENCE

**University of South Alabama, Mobile, AL
College of Education and Professional Studies**

Fall 2015

IDE 615—Assessment and Evaluation for Leaders

This course will focus on the assessment and evaluation skills needed by educational leaders. The course will provide students with the knowledge and skills to carry out, and utilize effectively, the evaluations of programs, organizations, personnel, and students. The course will also cover how to create, interpret, and evaluate the reliability and validity of assessments.

Summer 2015

HED 703—Advanced Leadership for Higher Education

This course is designed to provide students with an in-depth exploration of leadership theories and models. Students will create a personal knowledge base from which to create a plan to develop or revise a leadership perspective.

**University of South Alabama, Mobile, AL
College of Arts and Sciences**

Fall 2014, Adjunct Professor

CAS 100—First Year Experience: Global Perspectives

Taught first semester freshman in a seminar format. Content included a variety of topics including building good habits and strategies for academic success and conducting a small introductory research project.

**College of Education, Dept. of Educational Leadership
University of West Georgia, Carrollton, GA
Fall 2006-Spring 2009**

EDUC 9961—Research Process for Change

Taught advanced quantitative research methods and introductory quantitative analysis as the first course in an extended research sequence for students in preparation for planning the dissertation.

EDRS 6301—Introduction to Educational Research

Taught the study of the general principles of qualitative and quantitative research designs with an emphasis on students being able to apply research methods to problems in education.

EDRS 6302—Action Research

Taught the application of quantitative and qualitative research methods to identify school-based problems and solutions.

EDUC 9961—Research Processes for Change

Taught the study of the advanced quantitative research methods and introduction to data analysis for first-year doctoral students.

EDRS 8304—Data Analysis in Educational Research

Taught data analysis skills to students seeking to complete degree requirement for the Specialist in Education degree.

**School of Education, Foundations of Education
Virginia Commonwealth University, Richmond, VA
Fall 2004-Summer 2006**

EDUS 660—Educational Research

Taught a survey course in the fundamentals of educational research including construction of the literature review, major research designs, threats to experimental validity, instrumentation (validity and reliability), and data analysis techniques. Also, taught students about being informed consumers of research.

**English Department
Gateway Community College, Tempe, AZ
Fall 2001, Spring 2002, Adjunct Faculty**

ENG 101 and ENG 102—Freshman Composition

Taught writing skills and various forms of the essay through grammar, research and reading curricula. Taught research skills, and critical thinking in preparation for the end-term research paper.

**English Department
Virginia Union University, Richmond, VA
Fall 1999, Adjunct Faculty**

ENG 101—Freshman Composition

Taught writing skills and various forms of the essay through grammar, research and reading curricula. Taught the principles of the autobiographical essay through class reading and analysis of an autobiography. Taught research skills, and critical thinking in preparation for the end-term paper.

**Adult Career and Development Center—Richmond, VA
Fall 1998, Instructor**

Adult Basic Education and GED

Developed curriculum and course materials to teach communication and math skills to students of varying ages and skill levels in a community based setting. Duties also included finding and adapting suitable, age appropriate materials to supplement the individualized needs of each adult learner.

**English and Communications Department
Delaware Technical and Community College, Christianna, DE
Summer 1997 through Summer 1998, Adjunct Faculty**

ENG 100—Freshman Composition

Taught research and critical thinking skills to students through research paper assignments in coordination with each student's chosen course of study/department. Also, taught advanced grammar and forms of the five-paragraph essay (description, narrative, argument, etc.)

ENG 051—Freshman Communication Skills

Taught basic grammar and writing skills to students of varied skill levels in this pre-college English course. This course began with basic rules of grammar, taught paragraphing and ended with the five-paragraph essay in preparation for Freshman Composition in the next semester.

ENG 050—Pre-Tech Writing

Taught basic skills in grammar and writing to students beginning with sentence structure and ending with the five-paragraph essay.

PUBLICATIONS

- M.A. Coleman, R. Duplechain, & M.B. Slone (2011). Acknowledging children of traumatic exposure: It's time for change. *Journal of Education and Social Justice*, 1(1), 1-17.
- Baylen, D.M., Hancock, M., Mullen, C.M., & Coleman, M.A. (2010). Preparing faculty for a learning management transition. In Y. Kats (Ed.), *Learning management systems technologies and software solutions for online teaching: Tools and applications*. Hershey, PA: IGI Global.

- Bostic, T. B., & Coleman, M.A. (2006). Nature, effects, and best practice concerning student mobility. Richmond, VA: Metropolitan Educational Research Consortium. (http://www.soe.vcu.edu/merc/full_reports.html)
- Coleman, M.A. (1998). #1—*And Darkness Was on the Face of the Deep* (from *Etiology: Culture to Culture*). *Schuykill*, 4(2), 14.

HONORS AND AWARDS

- School of Education Distinguished Graduate Student Award nominee (Spring 2005) Virginia Commonwealth University
- Black History in the Making Award (Spring 2005) Virginia Commonwealth University, School of Education
- Holmes Scholar (Spring 2003) Virginia Commonwealth University, School of Education
- Graduate Studies Fellowship (2002-03 Academic Year) Virginia Commonwealth University
- Phi Kappa Phi Graduate Student Scholarship Recipient (Spring 2003) Virginia Commonwealth University

SERVICE

Dissertation Committees

- Spring 2018: (member) Carpenter, R. (2018) *The Effects of Executive Leadership on Higher Education Strategic Planning*. University of South Alabama, Mobile, AL.
- Fall 2017: (Member) Martin, C. (2017) *Implementing an Institutional Assessment of Writing-Intensive Courses*. University of South Alabama, Mobile, AL.
- Spring 2014: (Methodologist) Hinnant-Crawford, B (2014) *Stressed Out: Federal Education Policy, Teacher Stress, and Classroom Instruction Orientation*. Emory University, Atlanta, GA.
- Fall 2007: (Co-Chair) Biwott, R. (2007). *Examining the achievement of alternatively recommended minority students in advanced science classes*. Unpublished doctoral dissertation. University of West Georgia, Carrollton, GA.
- Summer 2007 (Methodologist): Anderson, K. A. (2007). *Systemic reform: The concerns of middle school mathematics teachers*. Unpublished doctoral dissertation. University of West Georgia, Carrollton, GA.

Other University/Professional Service

- Served as off-site and on-site reviewer for accreditation reviews with the Southern Association of Colleges and Schools
- Chair, Alabama General Studies Committee (2019-2020), Member since 2016
- Fall 2018-Present—University of South Alabama Student Success Team
- Summer 2017-Fall 2018—Chair, Search Committee, Inaugural Chief Diversity and Inclusion Officer
- Fall 2017—Co-Chair University of South Alabama United Way Campaign
- Fall 2014-Present—Chair, University of South Alabama Academic Calendar Committee
- Fall 2014—Team Leader: USA Academic Affairs Staff Heart Walk Team
- Spring 2014-Fall 2018—University of South Alabama, University Academic Success and Retention Committee
- Spring 2014-Present—University of South Alabama, Quality Enhancement Plan Advisory Board
- Spring 2014-Fall 2018—University of South Alabama Retention Task Force

- Spring 2013-Spring 2018—University of South Alabama, General Education Committee
- Fall 2012-November 2013—Georgia Department of Education, Professional Learning Task Force
- Fall 2012-November 2013—Member, Georgia Professional Standards Commission, Task Force on Tiered Certification
- Spring 2012-November 2013—Member, Board of Regents Data Governance Committee
- Spring 2012-November 2013—Member, Race to the Top Task Force on Developing Educator Preparation Program Effectiveness Measures (teacher and leader preparation programs)
- Fall 2011-November 2013—Member, Georgia Professional Standard Commission, Educator Workforce Planning and Development Task Force
- Spring 2011-Spring 2013—Member, Georgia Professional Standards Commission, Task force on revising GaPSC Rule 505.3-.01
- Fall 2010-November 2013—Member, Race to the Top Longitudinal Data Systems Subcommittee on Research and Subcommittee on Business Intelligence Tools
- November 2010-December 2011—Member, Race to the Top Steering Committee on Student Growth and Teacher Effectiveness
- Fall 2009-November 2013—Member, Title II and Assessment Advisory Committee of the Georgia Professional Standards Commissions
- Fall 2009-Summer 2011—Director of Student Services, Easter Educational Research Association Executive Board
- Fall 2008-Spring 2009—Regional Representative, Eastern Educational Research Association
- Fall 2008-Spring 2009—Senator, University of West Georgia Faculty Senate and Member, Institutional Studies and Planning Committee
- Fall 2007-Spring 2008—Institutional Studies and Planning Committee Member
- Spring 2008—University of West Georgia, Department of Educational Leadership Student Review Committee
- Spring 2007—University of West Georgia, Department of Educational Leadership Student Review Committee
- Fall 2006-Fall 2007—University of West Georgia, Department of Educational Leadership and Professional Studies Social Committee
- Fall 2006-Spring 2008—University of West Georgia, Department of Educational Leadership and Professional Studies Program Redesign Committee
- Fall 2007—Paper Reviewer for Educational Research and Evaluation Journal
- Fall 2006-Spring 2007—University of West Georgia, School of Education Social Committee
- Fall 2006—American Educational Research Association, Division D Paper Session Reviewer
- Fall 2006—American Educational Research Association, Rasch SIG Paper Session Reviewer
- Spring 2005—Virginia Commonwealth University, School of Education, Educational Psychology Faculty Search Committee
- Spring 2005—Virginia Commonwealth University, School of Education Grade Review Committee
- Fall 2004, Spring 2005—Virginia Commonwealth University, Graduate Student Honor Council
- Spring 2004—Virginia Commonwealth University, School of Education, Reading Faculty Search Committee

- Summer 2003—Virginia Commonwealth University, School of Education, Associate Dean of Faculty Affairs Search Committee

Memberships and other Community Service

2017-Present-- Member Sunrise Rotary Club of Mobile, AL

- Chair of the Annual 8th Grade Awards Program

2017-Present—Volunteer Alabama Kidney Fund, Kidney Walk each March

CONTINUING EDUCATION

- Leading for Student Success (July 2019) Harvard Graduate School of Education
- SACS COC Institutional Effectiveness Evaluator Training Workshop (December 2015)
- Introduction to Team Based Learning (July 2014)
- Introduction to Rasch Measurement (Spring 2005) AERA Pre-conference
- Holmes Scholars Summer Leadership Institute (Summer 2003)
- National Crime Prevention Center/Mosaica (June 1999): “Training the Trainer.”
- People Circles, Inc. (October 1999): “Leading Learning/Study Circles Training.”
- Corporation for National Service (January 2000 and June 2000): “National Service Executive Leadership Training.”
- Maricopa Community Colleges (February 2001): “Intercultural Communication.”

CONFERENCE PRESENTATIONS/FACILITATION EXPERIENCE

- Gulf States Health Policy Center Fellows, April 2018, Program Evaluation.
- Southern Association of Colleges and School-Commission on Colleges, December 2017, From Macro to Micro: Aligning University Planning and Assessment (with Julie Estis).
- Southern Association of Colleges and School-Commission on Colleges, December 2016, Developing an Inclusive Approach to Institutional Strategic Planning and Assessment (with Julie Estis).
- Consultant/Facilitator for the United Way of Southwest Alabama Strategic Plan development (2016)
- University of South Alabama, Faculty Development Day, August 2014; Linking Course Based Assessment to Program Assessment (with Valorie Dearman).
- University of South Alabama; Conference on Teaching and Learning, May 2014; Panel Member: Academic Skill Building and General Education: Why do they NEED to take that course?
- Georgia Association of Teacher Educators, Annual Meeting, October 2013, Keynote Address: State and National Education Policy—Impact for Georgia’s Educator Preparation Programs.
- Georgia Digital Learning Task Force, August 2013, Increasing Production of Highly Qualified Teachers.
- Atlanta Metropolitan State College, Future Educators Association Annual Conference, February 2013, Keynote Address: Federal and State Educational Policy and Impacts on Georgia’s Future Teachers.
- Semi-Annual meetings of the Board of Regents’ Educator Preparation Academic Advisory Committee (Fall and Spring 2009, 2010, 2011, 2012, 2013): Led planning and facilitation of three day meeting of approximately 100 senior administrators from colleges of education and arts and sciences from public and private institutions of higher education to explore, debate, and offer solutions to the challenges of educator preparation in the Georgia.

- American Association for Colleges of Teacher Education, February 2011, “Major Forum: Linking P-12 Longitudinal Data and Educator Preparation: From Accountability to Program Improvement.”
- Eastern Educational Research Association, February 2008, “Leveling the Course: Traditional and online sections of a Survey Research Methods Course.
- American Educational Research Association 2007 Annual Meeting; “Classroom Assessment Practices as Related to Student Motivation.”
- Eastern Educational Research Association, February 2007; “Construct Validity Evidence Based on Internal Structure: A Comparison of Factor Analysis and Rasch Measurement.”
- Metropolitan Educational Research Consortium, March 2006; Impact of Student Mobility on MERC Schools and School Divisions.
- American Educational Research Association, April 2005, “We Can’t Teach What We Do Know: Women of Color Reflect on Teaching White Students.”
- New England College Council’s Service-Learning Summit; June 2001; session title: “Service-Learning and Civic Engagement.
- Campus Compact National Center for Community College’s 10th Annual National Conference, “Reflections of the Past for Charting Our Future;” May 2001; general session title: “Service-Learning in Academic and Student Life: Theory, Development and Practice.”
- University of Southern Mississippi Center for Community and Civic Engagement’s Community College Service Learning Summit; April 2001; summit co-facilitator
- Campus Compact and the Johnson Foundation’s Conference; March 2001; workshop and small group facilitator: “Educated for Public Purpose: A National Student Dialogue.”
- The League for Innovation in the Community College: Innovations 2001 Conference; March 2001; (3 hrs.) learning center title: “Service-Learning A Decade of Lessons Learned and Best Practices.”
- U.S. Dept. of Housing and Urban Development’s “Building Partnerships to Build Communities, Pacific-Hawaii Regional Conference;” December 2000; moderator: “Does Size Matter? The Impact of Smaller Institutions on Community Issues.”
- The Chancellor’s Office of the California Community Colleges’ Community Service-Learning Conference: College Faculty, Staff, Students, and the Community Making the Grade Together Through Service-Learning; November 2000; workshop title: “Service-Learning resources in Higher Education.”
- The International Conference of Volunteer Administrators; October 2000; workshop title: “Quality Campus Service Programs.”
- Bridgewater College’s Student Leadership Orientation Program; September 2000; Keynote Presentation: “The Impact and Potential of Student Leaders.”
- The Invisible College’s National Gathering; June 2000; Learning Circle Facilitator: “Service-Learning, Diversity and Social Justice.”
- Mountain Empire Community College; August 1999; luncheon speaker: “Service-Learning Basics for Faculty.”
- The Forum on Volunteerism, Service and Learning; June 1999; workshop title: “Cultivating Community Through Collaboration.”
- University of Virginia Madison House Program Director Orientation; September 1998; workshop title: Training the Trainer for Student Leaders.”