

CURRICULUM VITAE

Pavica Sheldon, Ph.D.

Professor & Chair
Department of Communication
University of South Alabama
psheldon@southalabama.edu

Ph.D. Louisiana State University, May 2010
Major: Communication Studies; Minor: Mass Communication

Dissertation: *Similarities and differences in self-disclosure and friendship development between fact-to-face communication and Facebook (Advisor: Dr. James M. Honeycutt)*

M.M.C. Louisiana State University, May 2006
Major: Mass Communication (Advertising and Public Relations)

B.A. University of Zagreb, Croatia, September 2003
Major: Journalism

ACADEMIC ADMINISTRATIVE EXPERIENCE

University of South Alabama

Chair, Department of Communication, 8/2021 - Present

University of Alabama in Huntsville

Chair, Department of Communication Arts, 8/2017 – 5/2020

Major responsibilities:

- Initiating recruitment and retention activities
- Advising majors and minors on program of study and graduation requirements
- Developing annual budget, monitoring department expenditures, and signing off purchases
- Curriculum planning and assessment; submission of new courses, changes in major and minor requirements
- Creating course schedule, ensuring accuracy of course catalog copy, and overseeing revisions
- Recruiting tenure-track and temporary faculty
- Mentoring assistant professors and other faculty
- Conducting annual performance reviews of faculty and staff

- Engaging in promotion and tenure reviews; forming reappointment, tenure, and promotion committees
- Developing assessment goals and outcomes; coordinating department assessment report

Highlighted accomplishments:

- Initiated and helped plan a series of recruitment and retention events and activities *resulting in a 19% increase in undergraduate major enrollment from 2018-2019*
- Initiated and planned first Communication Arts alumni event (May 2018)
- Reorganized undergraduate academic advising & area emphases
- Implemented procedure for the graduate teaching assistantship (GTA) appointments
- Served as the Graduate Program Director (2018-2020)
- Chaired six faculty search committees (2017-2020)

Other relevant university service and leadership

- Dean's Retention and Graduation Task Force, College of Arts, Humanities, and Social Sciences (Spring 2019)
- Search Committee for a new Dean of the College of Arts, Humanities, and Social Sciences (Fall 2017-Spring 2018)
- Outreach Committee, College of Arts, Humanities, and Social Sciences (2015-2016)
- UAH Faculty Senate - Faculty and Student Development Committee (2013-2015)

Service to professional organizations

- *European Science Foundation* – Science Connect, Proposal Evaluator (2019 to Present)
- *Southern States Communication Association*, Program Planner and Chair of Communication Theory division (2014-2017); Member and Chair of The Janice Hocker Rushing Award Committee (2015-2018)
- *Heliyon*, Psychology Section Editor (2019 to Present)
- *Southeastern European Journal of Communication*, Editorial Board Member (2019 to Present)
- *Southern Communication Journal*, Editorial Board Member (2015 to Present)
- *Communication Studies*, Associate Editorial Board Member (2013 to 2016)

Service to broader community

- *Fulbright Administrators Program*, Host Family (April 2017)
- *Optimist Club of Huntsville - Oratorical Contest*, Recruiter and Mentor (2012 to Present)
- *Central America Youth Ambassadors Program*, Host Family (March 2013)
- *Relay for Life – American Cancer Society*, Volunteer (2008)
- *International Student Orientation - Louisiana State University*, Volunteer (2006)

FACULTY POSITIONS

University of South Alabama

Professor, Department of Communication, 2021 - Present

University of Alabama in Huntsville

Professor, Department of Communication Arts, 2020 – 2021

Associate Professor, Department of Communication Arts, 2017 – 2020

Assistant Professor, Department of Communication Arts, 2012 – 2017

Visiting Assistant Professor, Department of Communication Arts, 2011 – 2012

HONORS, AWARDS & RECOGNITIONS

Top Four Papers in Mass Communication Division of the Southern States Communication Association Conference, April 2019

Outstanding Faculty Member Award, College of Arts, Humanities, and Social Sciences, University of Alabama in Huntsville, April 2018

Top Four Papers in Interpersonal Communication Division of the International Communication Association Conference, May 2018

Outstanding Scholarly Publishing, The Office of Academic Affairs and the M. Louis Salmon Library, University of Alabama in Huntsville, March 2017

Nominee, Mentoring Award, University of Alabama in Huntsville, 2016

The Janice Hocker Rushing Early Career Research Award, Southern States Communication Association, 2015

Outstanding Junior Faculty Award, College of Liberal Arts, University of Alabama in Huntsville, 2014

Top Faculty Paper in Communication and Technology Division of the Association for Education in Journalism and Mass Communication Conference, August 2013

Honorary Faculty Member by the UAH Volleyball team, 2011

Top Paper in Human Communication and Technology Division of the National Communication Association Conference, November 2010

Top Student Paper in the Religious Communication Division of the National Communication Association Conference, November 2009

Top Graduate Paper Award at the Louisiana Communication Association Conference, 2009

Top Student Paper in the Intercultural Division of the Southern States Communication Association Conference, April 2008

Top Five Paper at the 27th Annual Southwest Education Council for Journalism and Mass Communication Conference, October 2007

Top Graduate Paper Award at the Louisiana Communication Association Conference, 2007

Top Six Paper at the 26th Annual Southwest Education Council for Journalism and Mass Communication Conference, October 2006

Tuition Award, Louisiana State University, 2004–2010

Scholarship, Ministry of Science, Education and Sports, University of Zagreb, 1999–2003

PUBLICATIONS (N = 56)

Google Scholar Citation Count: 3442; h-index = 20; i-10 index = 27

Note: Authors in BOLD indicate current or former students.

Authored Books

Sheldon, P., Rauschnabel, P., & Honeycutt, J. M. (2019). *The dark side of social media: Psychological, managerial, and societal perspectives*. Elsevier: Academic Press.

Honeycutt, J. M., & Sheldon, P. (2018). *Scripts and communication for relationships (2nd ed.)*. New York: Peter Lang.

Sheldon, P. (2015). *Social media: Principles and applications*. Lanham, MD: Lexington Books.

- translated into Chinese by Chen-Wei Chang: 社交媒体 – 原理与应用 (Fudan University Press)

Refereed Articles

Sheldon, P., Antony, M. G., Charoensap-Kelly, P., **Morgan, S.**, & **Weldon, L.** (2021). Media and interpersonal channels uses and preferences during the COVID-19 pandemic: the case of the United States, Thailand, and Croatia. *Heliyon*, 7(7). doi:10.1016/j.heliyon.2021.e07555

Sheldon, P., Antony, M. G., & **Sealy, M. K.** (2021). Thou shalt forgive thy friend: How religion influences forgiveness among friends. *Journal of Communication and Religion*, 44, 88-106.

- Sheldon, P., Antony, M. G., & **Ware, L. J.** (2021). Baby Boomers' use of Facebook and Instagram: Uses and gratifications and contextual age indicators. *Heliyon*, 7(4). doi:10.1016/j.heliyon.2021.e06670
- Sheldon, P., Antony, M. G., & **Sykes, B.** (2021). Predictors of problematic social media use: Personality and life-position indicators. *Psychological Reports*, 124, 1110-1133. doi:10.1177/0033294120934706
- Sheldon, P., Herzfeldt, E., & Rauschnabel, P. (2020). Culture and social media: The relationship between cultural values and hashtagging styles. *Behaviour & Information Technology*, 39, 758-770. doi: 10.1080/0144929X.2019.1611923
- Antony, M. G., & Sheldon, P. (2019). "Is the friendship worth keeping?" Gender differences in communicating forgiveness in friendships. *Communication Quarterly*, 67, 291-311. doi:10.1080/01463373.2019.1573746 (acceptance rate: 9%)
- Sheldon, P., & **Wiegand, A.** (2019). "Am I as pretty and smart as she is?" Competition for attention and social comparison on Instagram. *Carolinas Communication Annual XXXV*, 63-75.
- Sealy, M.**, & Sheldon, P. (2019). Imagined interactions in the learning center. *Texas Speech Communication Journal*, 43, 18-34.
- Sheldon, P., & **Newman, M.** (2019). Instagram and American Teens: Understanding motives for its use and relationship to excessive reassurance-seeking and interpersonal rejection. *The Journal of Social Media in Society*, 8, 1-16.
- Rauschnabel, P., Sheldon, P., & Herzfeldt, E. (2019). What motivates users to hashtag on social media? *Psychology & Marketing*, 36, 473-488.
- Sheldon, P., & Antony, M. G. (2019). Forgive and forget: A typology of transgressions and forgiveness strategies in married and dating relationships. *Western Journal of Communication*, 83, 232-251. doi: 10.1080/10570314.2018.1504981 (acceptance rate: 12.6%)
- Tisdale, L.**, & Sheldon, P. (2018). Female flirting cues and male perception. *American Communication Journal*, 19.
- Sheldon, P., & Antony, M. G. (2018). Sharing emergency alerts on a college campus: How gender and technology matter. *Southern Communication Journal*, 83, 167-178. doi:10.1080/1041794X.2018.1437467

Sheldon, P. (2018). Emergency alert communications on college campuses: Understanding students' perceptions of the severity of a crisis and their intentions to share the alert with parents and friends. *Western Journal of Communication*, 82, 100-116. doi:10.1080/10570314.2017.1308005

Bryant, K., & Sheldon, P. (2017). Cyber dating in the age of mobile apps: Understanding motives, attitudes, and personality of users. *American Communication Journal*, 19(2).

Sheldon, P., Rauschnabel, P., Antony, M. G., & Car, S. (2017). A cross-cultural comparison of Croatian and American social network sites: Exploring cultural differences in motives for Instagram use. *Computers in Human Behavior*, 75, 643-651. doi: 10.1016/j.chb.2017.06.009

Sheldon, P. (2016). Self-monitoring, covert narcissism, and sex as predictors of self-presentational activities on Facebook. *The Journal of Social Media in Society*, 5, 70-91.

Sheldon, P., & **Foster, C.** (2016). "If she is that big, she can cook:" Comparison between White and Black young adults' body image concerns. *Florida Communication Journal*, 44, 25- 39.

Sheldon, P. (2016). Facebook friend request: Applying the theory of reasoned action to student-teacher relationships on Facebook. *Journal of Broadcasting and Electronic Media*, 60, 269-285. doi:10.1080/08838151.2016.1164167

Sheldon, P., & **Bryant, K.** (2016). Instagram: Motives for its use and relationship to narcissism and contextual age. *Computers in Human Behavior*, 58, 89-97. doi: 10.1016/j.chb.2015.12.059

Sheldon, P. (2015). Testing relationship development between recently added Facebook friends. *Journal of Social Media Studies*, 2(1), 39-48. doi: 10.15340/2147336621902

Sheldon, P., Grey, S. H., Vickery, A. J., & Honeycutt, J. M. (2015). An analysis of imagined interactions with Pro Ana (Anorexia): Implications for mental and physical health. *Imagination, Cognition, and Personality*, 35, 166-190. doi: 10.1177/0276236615587493

Sheldon, P. (2015). Understanding students' reasons and gender differences in adding faculty as Facebook friends. *Computers in Human Behavior*, 53, 58-62. doi:10.1016/j.chb.2015.06.043

Honeycutt, J. M., Sheldon, P., Pence, M. E., & Hatcher, L. C. (2015). Predicting aggression, conciliation, and concurrent rumination in escalating conflict. *Journal of Interpersonal Violence*, 30, 133-151. doi: 10.1177/0886260514532717. [2015 Impact factor: 1.36]

Sheldon, P. (2014). Religiosity as a predictor of forgiveness, revenge, and avoidance among married and dating adults. *Journal of Communication and Religion*, 37, 20-29.

Sheldon, P., & Pecchioni, L. (2014). Comparing relationships between self-disclosure, liking and trust in exclusive Facebook and exclusive face-to-face relationships. *American Communication Journal*, 16(2).

Sheldon, P., Gilchrist-Petty, E., & Lessley, J. (2014). You did what? The communication of forgiveness in married and dating couples. *Communication Reports*, 27, 78-90.
doi:10.1080/08934215.2014.902486

Sheldon, P. (2013). Testing parental and peer communication orientation influence on young adults' body satisfaction. *Southern Communication Journal*, 78(3), 215-232.
doi: 10.1080/1041794X.2013.776097

Sheldon, P. (2013). Examining gender differences in self-disclosure on Facebook versus face-to-face. *The Journal of Social Media in Society*, 2, 89-106.

Sheldon, P. (2013). Voices that cannot be heard: Can shyness explain how we communicate on Facebook versus face-to-face? *Computers in Human Behavior*, 29, 1402-1407.
doi: 10.1016/j.chb.2013.01.016. [2013 Impact factor: 2.07]

Sheldon, P. (2012). Profiling the non-users: Examination of life-position indicators, sensation seeking, shyness, and loneliness among users and non-users of social network sites. *Computers in Human Behavior*, 28, 1960-1965. doi: 10.1016/j.chb.2012.05.016.

Sheldon, P., & Honeycutt, J. M. (2011). Impact of gender and religiosity on forgiving communication. *Journal of Communication and Religion*, 34(1), 59-74.

Sheldon, P. (2010). Host communication competence and locus of control of international students in the United States. *Journal of Intercultural Communication*, 24.

Sheldon, P. (2010). Pressure to be perfect: Influences on college students' body esteem. *Southern Communication Journal*, 75, 277-298. doi: 10.1080/10417940903026543

Sheldon, P. (2009). I'll poke you. You'll poke me! Self-disclosure, social attraction, predictability and trust as important predictors of Facebook relationships. *Cyberpsychology: Journal of Psychosocial Research on Cyberspace*, 3, article 1.

Sheldon, P. (2009). Being ill in a foreign country: International students' trust in American physicians. *Journal of Intercultural Communication*, 19.

Sheldon, P. (2009). Maintain or develop new relationships? Gender differences in Facebook use. *Rocky Mountain Communication Review*, 6, 51-56.

Sheldon, P. (2008). The relationship between unwillingness to communicate and students' Facebook use. *Journal of Media Psychology: Theories, Methods, and Applications*, 20, 67-75. doi:10.1027/1864-1105.20.2.67

Sheldon, P. (2008). Student favorite: Facebook & motives for its use. *Southwestern Mass Communication Journal*, 23, 39-55.

Sheldon (Juric), P., & Sylvester, J. (2007). Mass media use during a natural disaster: Louisiana State University students and Hurricane Katrina. *Southwestern Mass Communication Journal*, 22, 85-96.

Book Chapters

Yang, Chia-Chen, & Sheldon, P. (2021). Social media and psychological well-being. In Z. Yang (Ed.), *The Cambridge handbook of cyber behavior*. Cambridge University Press.

Sheldon, P. (2018). The role of imagined interactions in body image and eating disorders. In J. M. Honeycutt (Ed.), *Coping with trauma: Promoting mental health through imagery and imagined interactions*. New York: Peter Lang.

Sheldon, P. (2017). Is medium the message? Perceptions of and reactions to emergency alert communications on college campuses. In M. Friedrichsen & Y. Kamalipour (Eds.), *Digital transformation in journalism and news media* (pp. 467-479). Springer.

Sheldon, P. (2014). Distraction or sensation seeking: Understanding motivations for playing Facebook games. In B. Musa & J. Willis (Eds.), *From Twitter to Tahrir Square: Ethics in social and new media communication* (pp. 67-85). Praeger Press.

Gilchrist, E. S., & Sheldon, P. (2012). Survey research and virtual work. In S. Long (Ed.), *Virtual work and human interaction research* (pp. 176-191). IGI Global.

Encyclopedia Entries

Sheldon, P. (2018). Photo sharing applications. In B. Warf (Ed.), *The SAGE Encyclopedia of the Internet*. Thousand Oaks, CA: Sage.

Sheldon, P. (2017). Sampling, Internet. In M. Allen (Ed.), *Encyclopedia of Communication Research Methods* (pp. 1530-1531). Thousand Oaks, CA: Sage. doi:10.4135/9781483381411.n535

Sheldon, P. (2017). Online data, documentation of. In M. Allen (Ed.), *Encyclopedia of Communication Research Methods* (pp. 1141). Thousand Oaks, CA: Sage. doi:10.4135/9781483381411.n394

Instructor's Resource Manual

Honeycutt, J. M., & Sheldon, P. (2018). *Instructor's resource manual: Scripts and communication for relationships*. New York: Peter Lang.

Other Reports

Sheldon, P., & Antony, M. G. (2019, February 13). How your arguments might change after you get married. *Greater Good Magazine*. Retrieved from https://greatergood.berkeley.edu/article/item/how_your_arguments_might_change_after_you_get_married?fbclid=IwAR1xXzDmVzfKIYg6h7RIGt81X6WWTXIIeeh-UrxVgA3cZb2y5ct-qaGxsIY

Sheldon, P. (2017). Adapting digital to us: Education challenges and generation selfie. In R. Garner (Ed.), *Brain waves: A compendium of ideas and views from UAH campus thought leaders* (pp. 63-66). Available at http://www.uah.edu/images/brainwaves/brainwaves_web.pdf

Sheldon, P. (2016). *The dark side of social media*. One-sheet overview. Children's Craniofacial Association. Available at <http://www.ccakidsblog.org/2016/09/overview-dark-side-of-social-media.html>

Barnes, S. R., Guan, X, Guin, C., Myer, R. B., Pietruszkiewicz, S., Rhodes, J. F., Robison, S., Sheldon, P., Tian, X., & Xu, P. (2011). *TASC and the economic impact of children dropping out of school in Louisiana: The Louisiana Dropout Study (LADS)*. LSU School of Social Work. Available at static.ow.ly/docs/LADS_FINAL_7_26_11%20CCG_zop.pdf

RESEARCH PRESENTATIONS

Sheldon, P., & Sykes, B. (2019, April). *Predictors of problematic social media use: Personality and life-position indicators*. Presented at the annual meeting of the Southern States Communication Association, Montgomery, AL. **Top Paper Panel**

Sheldon, P., Herzfeldt, E., & Rauschnabel, P. (2019, April). *Exploring the relationship between cultural values and hashtagging style on social media*. Presented at the annual meeting of the Southern States Communication Association, Montgomery, AL.

Antony, M. G., & Sheldon, P. (2019, April). *"Is the friendship worth keeping?" Gender differences in communicating forgiveness in friendships*. Presented at the annual meeting of the Western States Communication Association, Seattle, WA.

Sheldon, P., & **Wiegand, A.** (2018, July). *Comparing ourselves to friends on social media: The role of body esteem and Instagram gratifications*. Presented at the annual meeting of the Alabama Communication Association, Huntsville, AL.

Sheldon, P., & Newman, M. (2018, May). *Instagram and American Teens: Understanding motives for its use and relationship to excessive reassurance-seeking and interpersonal rejection*. Presented at the annual meeting of the International Communication Association, Prague, Czech Republic.

Sheldon, P., & Antony, M. G. (2018, May). *Forgive and forget: A typology of hurtful events and the use of forgiveness strategies in marital and dating relationships*. Presented at the annual meeting of the International Communication Association, Prague, Czech Republic.

Top Four Papers [37% acceptance rate]

Sheldon, P., & Antony, M. G. (2018, April). *Sharing emergency alerts on a college campus: How gender and technology matter*. Presented at the annual meeting of the Southern States Communication Association, Nashville, TN.

Sheldon, P. (2018, April). *Testing relationship between contextual age and behavioral outcomes of Instagram use among young adults in Croatia*. Presented at the annual meeting of the Southern States Communication Association, Nashville, TN.

Sheldon, P., Rauschnabel, P., & Antony, M. G. (2017, August). *A cross-cultural comparison of Croatian and American social network sites: Exploring cultural differences in motives for Instagram use*. Presented at the annual meeting of the Association for Education in Journalism and Mass Communication, Chicago, IL.

Sheldon, P., & Car. S. (2017, July). *"Oh, so you're on Instagram?" Predictors of Instagram use among college students in Croatia*. Presented at the annual meeting of the Alabama Communication Association conference, Birmingham, AL.

Sheldon, P., & Zheng, D. (2017, July). *An investigation of the relationship between Instagram use and body image*. Presented at the annual meeting of the Alabama Communication Association conference, Birmingham, AL.

Sheldon, P. (2017, April). *A typology of hurtful events and the use of forgiveness strategies in marital and dating relationships*. Presented at the annual meeting of the Southern States Communication Association, Greenville, SC.

Sheldon, P. (2017, April). *"If she is that big, she can cook:" Comparison between White and Black young adults' body image concerns*. Presented at the annual meeting of the Southern States Communication Association, Greenville, SC.

Sheldon, P., & Newman, M. (2016, November). *Instagram and American teens: Understanding motives for its use and relationship to depression and narcissism*. Presented at the National Communication Association conference, Philadelphia, PA.

Sheldon, P., & **Bryant, K.** (2016, April). *Fast, beautiful, and fun: Instagram and motives for its use.* Paper presented at the annual meeting of the Southern States Communication Association, Austin, TX.

Sheldon, P. (2016, March). *Self-monitoring, covert narcissism, and sex as predictors of self-presentational activities on Facebook.* Paper presented at the AEJMC Southeast Colloquium. Baton Rouge, LA.

Vickery, A. J., Grey, S. H., Sheldon, P., & Honeycutt, J. (2015, November). *Advice and acknowledgements in an eating disorder community: An initial exploration of advice content, acknowledgements, and responses to advice messages.* Paper presented at the annual meeting of the National Communication Association, Las Vegas, NV.

Sheldon, P. (2015, July). *Is medium the message? Perceptions of and reactions to emergency alert communications on college campuses.* Paper presented at the annual meeting of the Global Communication Association, Berlin, Germany.

Sheldon, P. (2015, May). *Alerting students about a crisis: Technology preferences and secondary crisis communication.* Paper presented at the annual meeting of the International Communication Association, San Juan, Puerto Rico.

Sheldon, P., Grey, S. H., Vickery, A., & Honeycutt, J. (2015, May). *An analysis of imagined interactions with Pro-Ana (Anorexia): Implications for mental and physical health.* Paper presented at the annual meeting of the International Communication Association, San Juan, Puerto Rico.

Sheldon, P. (2015, April). *Self-monitoring and narcissism as predictors of sharing Facebook photographs.* Paper presented at the annual meeting of the Southern States Communication Association, Tampa, FL.

Sheldon, P. (2014, November). *Understanding students' motivations for adding faculty as Facebook friends.* Paper presented at annual meeting of the National Communication Association, Chicago, IL.

Sheldon, P. (2014, August). *Applying the theory of reasoned action to student-teacher relationships on Facebook.* Paper presented at the annual meeting of the Association for Education in Journalism and Mass Communication, Montreal, Canada.

Sheldon, P., & **Cloud, C.** (2014, April). *"I do not count my carbs like girls do": Media, peers, and family communication influences on body satisfaction among Caucasian and African-American men.* Paper presented at the annual meeting of the Southern States Communication Association, New Orleans, LA.

Sheldon, P. (2013, August). *"Candy Crush": Understanding the relationship between sensation seeking, locus of control, life satisfaction, and motivations for playing Facebook games*. Paper presented at the annual meeting of the Association for Education in Journalism and Mass Communication, Washington, DC. **Top Faculty Paper Award.**

Sheldon, P., & Pecchioni, L. (2013, August). *Comparing relationships among self-disclosure, social attraction, predictability and trust in exclusive Facebook and exclusive face-to-face relationships*. Paper presented at the annual meeting of the Association for Education in Journalism and Mass Communication, Washington, DC.

Sheldon, P. (2013, July). *The experience of forgiveness among married and dating adults*. Paper presented at the annual meeting of the Alabama Communication Association, Montevallo, AL.

Sheldon, P., Gilchrist, E., & Lessley, J. (2013, June). *You did what? The communication of forgiveness in married and dating couples*. Paper presented at the annual meeting of the International Communication Association, London, UK.

Sheldon, P. (2013, April). *The culturally defined basis of learning*. Paper presented at the annual meeting of the Southern States Communication Association, Louisville, KY.

Sheldon, P. (2012, July). *Examining sex differences in self-disclosure on Facebook and face-to-face*. Paper presented at the annual meeting of the Alabama Communication Association, Mobile, AL.

Sheldon, P. (2011, November). *Voices that cannot be heard: Can shyness and extraversion explain why somebody discloses on Facebook and not face-to-face?* Paper presented at the annual meeting of the National Communication Association, New Orleans, LA.

Sheldon, P., & Honeycutt, J. (2010, November). *You have a friend request: The relationship between social attraction, self-disclosure, predictability and trust among recently added Facebook friends*. Paper presented at the annual meeting of the National Communication Association, San Francisco, CA. **Top Paper in Human Communication and Technology Division.**

Sheldon, P., & Honeycutt, J. (2010, November). *Self-disclosure between Facebook friends and face-to-face friends: Similarities and differences*. Paper presented at the annual meeting of the National Communication Association, San Francisco, CA.

Honeycutt, J., Sheldon, P., & Hardaway, M. (2010, May). *Fight versus flight: A game theory perspective on conflict escalation and abuse*. Paper presented at the annual meeting of the International Communication Association, Singapore.

Sheldon, P. (2010, April). *Relationship development online and offline: Trusting and disclosing to those that we like*. Paper presented at the annual meeting of the Southern States Communication Association, Memphis, TN.

Sheldon, P. (2009, November). *'Jesus' matters: Gender and religiosity impact on forgiveness behavior and conflict avoidance*. Paper presented at the annual meeting of the National Communication Association, Chicago, IL. **Student Paper of the Year for Religious Communication Association.**

Sheldon, P. (2009, November). *"Mom, Dad, am I fat?" Parental communication and children's body satisfaction*. Paper presented at the annual meeting of the National Communication Association, Chicago, IL.

Honeycutt, J., Sheldon, P., & Hardaway, M. (2009, November). *Differences in perception of male and female initiated abuse in the escalation of conflict*. Paper presented at the annual meeting of the National Communication Association, Chicago, IL.

Sheldon, P. (2009, September). *Shyness and social loneliness as predictors of self-disclosure in Facebook relationships*. Paper presented at the annual meeting of the Louisiana Communication Association, Natchitoches, LA. **Top Graduate Paper Award.**

Sheldon, P. (2009, August). *"I'll poke you. You'll poke me!" Self-disclosure, social attraction, predictability and trust as important predictors of Facebook relationships*. Paper presented at the annual meeting of the Association for Education in Journalism and Mass Communication, Boston, MA.

Sheldon, P., & Honeycutt, J. (2009, May). *Unwillingness to communicate impact on motives for Facebook use*. Paper presented at the annual meeting of the International Communication Association, Chicago, IL.

Sheldon, P., & Honeycutt, J. (2008, November). *A structural equation model of oral communication and Facebook use*. Paper presented at the annual meeting of the National Communication Association, San Diego, CA.

Sheldon, P., & Gevorgyan, G. (2008, November). *Men are from Mars, Women are from Venus: Gender and personality differences reconfirmed in virtual reality*. Paper presented at the annual meeting of the National Communication Association, San Diego, CA.

Mapp, C., Nasser, K., Sheldon, P., Honeycutt, J. M., Bryan, S., & Burns, J. (2008, November). *The two faces of Facebook: Perception of deception in an online environment*. Paper presented at the annual meeting of the National Communication Association, San Diego, CA.

Sheldon, P. (2008, October). *What do you weigh? Media, peers and family influence on body satisfaction and drive for thinness*. Paper presented at the annual meeting of the Louisiana Communication Association, Hammond, LA.

Sheldon, P. (2008, April). *Measuring host communication competence among international students in the United States*. Paper presented at the annual meeting of the Southern States Communication Association, Savannah, GA.

Sheldon, P. (2008, April). *Measuring trust in physicians among international students in the United States*. Paper presented at the annual meeting of the Southern States Communication Association, Savannah, GA. **Top Student Paper.**

Sheldon (Juric), P. (2007, October). *Student favorite: Facebook and motives for its use*. Paper presented at the annual meeting of the Southwest Education Council for Journalism and Mass Communication, Norman, OK. **Top Five Paper.**

Sheldon (Juric), P. (2007, September). *The relationship between unwillingness to communicate and students' Facebook use*. Paper presented at the annual meeting of the Louisiana Communication Association, Monroe, LA. **Top Graduate Paper Award.**

Juric, P. (2006, October). *Media preferences in a natural disaster: an analysis of demographic predictors on media ratings after Hurricane Katrina*. Paper presented at the annual meeting of the Southwest Education Council for Journalism and Mass Communication, Baton Rouge, LA.

Juric, P., & Sylvester, J. (2006, October). *Mass media usage during a natural disaster: LSU college students and Hurricane Katrina*. Paper presented at the annual meeting of the Southwest Education Council for Journalism and Mass Communication, Baton Rouge, LA. **Top Six Paper.**

KEYNOTE ADDRESS

Conference on Meaningful Living and Learning in a Digital World, Savannah GA, May 2015

GRANTS/FUNDING (excludes travel grants)

Funded

2020 University of Alabama in Huntsville, Online Learning Initiative, \$1,350.

2018 University of Alabama in Huntsville, Research and Creative Experience for Undergraduates, \$3,200.

2017 University of Alabama in Huntsville, Research and Creative Experience for Undergraduates, \$3,200.

- 2016 University of Alabama in Huntsville, Distinguished Speaker Grant (Dr. James M. Honeycutt), \$2,000.
- 2015 University of Alabama in Huntsville, Research and Creative Experience for Undergraduates, \$3,200.
- 2014 University of Alabama in Huntsville, New Faculty Research Program Grant, "Alerting students about a crisis: Technology preferences and secondary crisis communication," \$7,656.
- 2014 University of Alabama in Huntsville, Research and Creative Experience for Undergraduates, \$3,200.
- 2013 University of Alabama in Huntsville, Research and Creative Experience for Undergraduates, \$6,400.
- 2011 University of Alabama in Huntsville, Humanities Center Library Enhancement Grant, \$1,145.

Not funded

- 2020 The Social Science Research Council grant (with Dr. Piyawan Charoensap-Kelly and Laura Provenzani), "Making Sense of COVID-19 and its Impact on Organizational Members"
- 2015 National Science Foundation EAGER grant (with Dr. James Honeycutt), "Do social media break up or build up relationships?"
- 2015 University of Alabama in Huntsville, Individual Investigator Distinguished Research Program, "Measuring the impact of media modality on perceptions of credibility for an online news story"
- 2013 University of Alabama in Huntsville, Individual Investigator Distinguished Research Program, "A comparison of Caucasian and African-American college women's communication about body image"

TEACHING EXPERIENCE

University of South Alabama (2021 – present)

Undergraduate courses

Introduction to Communication

Graduate courses

Advanced Communication Theory

University of Alabama in Huntsville (2011 – present)

Undergraduate courses

Introduction to Rhetorical Communication

Honors: Introduction to Rhetorical Communication

Communication Theory

Interpersonal Communication

Social Media (*course creator*)

Alexandra Wiegand & Erin Green, paper presentation, *Alabama Communication Association* (2017)

Communication Research Methods

Larae Wade – paper presentation and top paper award, *Alabama Communication Association* (2014)

Shonice Pitts, poster presentation *Research Horizons Day* (2016)

Latoya Tisdale, paper presentation, *Undergraduate Honors Conference, Southern States Communication Association* (2018) & *Research Horizons Day* (2018). Paper published in *American Communication Journal* (2018)

Alexandra Wiegand, poster presentation, *Research Horizons Day* (2018)

Amy Jones, poster presentation, *Research Horizons Day* (2018)

Mass Media in America

Senior Seminar in Communication Theory and Research

Cora Cloud Foster, paper published in *Florida Communication Journal* (2016)

James Lessley, paper published in *Communication Reports* (2014)

Megan Newman, paper published in *The Journal of Social Media in Society* (2019)

Advertising (*course creator*)

Graduate courses

Mass Media in America

Social Media (*course creator*)

Advertising (*course creator*)

Advanced Communication Theory (*course creator*)

Nancy Fae King, poster presentation, *Research Horizons Day* (2019)

Lynn Ware, paper published in *Heliyon* (2021)

Interpersonal Communication (*course creator*)

Mary Sealy, paper published in *Texas Speech Communication Journal* (2019)

Louisiana State University (2006 – 2010)

Undergraduate courses

Fundamentals of Communication
Interpersonal Communication
Public Speaking
Communication Research – secondary instructor
Organization Communication – graduate assistant
Communication and Relationships – graduate assistant

MENTORING OF STUDENT RESEARCH

Master's thesis advisor

2021 Menley Schofield
Thesis: "Catching the attention of the new student body era" (defended June 2021)

2020 Mary Sealy
Thesis: "Communication in the time of COVID: An examination of how imagined interactions are experienced and relate to communication apprehension during a pandemic" (defended October 2020; published in *Imagination, Cognition, and Personality*)

Master's thesis committee

2020 Douglas Stogner (defended June 2020)
2019 Latoya Binford (defended June 2019)

Undergraduate thesis advisor

2018 William Parsons
Amy Jones
Paper presentation, Research Horizons Day 2017

2016 Brandon Carlson

2015 Richard Atras
Katherine Bryant
Paper presentation, AEJMC Southeast Colloquium 2016

2014 Katelynn Abbott
Lexi Gay

Brea Roper
Top Student Paper, Alabama Communication Association 2015

2013 Jessica Louallen
David Vail
Amanda Lang
Top Paper, Southern States Communication Association 2014
Kimberly Dyer
Top Student Paper, Alabama Communication Association 2013

2012 Jonathan Barnes
Amanda Hancock
Sara Erdner
Top Paper Award, National Communication Association 2012

Sponsoring summer UAH Research and Creative Experience for Undergraduates projects

2018 Britney Sykes
Project: "Examining relationships between problematic social media use and life-position indicators"
- Presented at the *Southern States Communication Association conference* (2019)
- Presented at the *2019 UAH Research Horizons Day* (2nd place)

2017 Alexandra Wiegand
Project: "Young adults' understanding of social media images"
- Presented at the *UAH Research Open House* (2017)
- Published in the *Carolinas Communication Annual* (2019)

2015 Katherine Bryant
Project: "Instagram: Motives for its use and relationship to narcissism and contextual age"
- Presented at the *Southern States Communication Association* (2016)

2014 LaRae Wade
Project: "Crisis communication through text message and on social media"
- Top Paper Panel at the *Southern States Communication Association* (2015)

2013 Myriam Brasseur
Project: "Examining female and male international students' perceptions of their body image"
- Paper presentation at the *Southern States Communication Association conference* (2014)
-

- 2013 Rachel Tanner
 Project: "A study of African-American females' perception of body esteem and self-esteem communication"

UAH Student Research Open House advisor

Poster Presentations

- 2019 Nancy Fae King
 2018 Britney Sykes
 2017 Alexandra Wiegand, Kathleen Kirkland, Marcellia Nobles
 2014 Larae Wade

UAH Research Horizons Day advisor

Poster Presentations

- 2020 Lynn Ware, Daniel Parks, Laura Provenzani
 2019 Britney Sykes, Nancy Fae King
 2018 Latoya Tisdale, Alexandra Wiegand, Amy Jones
 2016 Shonice Pitts

Mentor, Byram Hills High School – Dr. Robert Pavlica Authentic Science Research Program, Armonk, New York

- 2017-2019 Hailey Jacobs

SERVICE

University of South Alabama

- Fall 2021 University Writing Committee

University of Alabama in Huntsville

- February 2021 Communication Arts Department Chair Search Committee
 2020 to Present GTA advisor, Department of Communication Arts
 2013 to Present Reader, Undergraduate Theses, Department of Communication Arts
 2013 to Present Advisor, Undergraduate Program of Study, Department of Communication Arts
 2016 to Present Coordinator, Assessment and Reporting, Department of Communication Arts
 2013 to 2016 Speakers' Bureau, College of Arts, Humanities, and Social Sciences
 April 2019 Dean's Retention and Graduation Task Force, College of Arts, Humanities, and Social Sciences
 November 2019 Representative, UAH Discovery Day
 March 2019 Representative, UAH Charger Preview
 November 2018 Representative, UAH Graduate School Open House
 2017 to 2018 Dean's Search Committee, College of Arts, Humanities, and Social Sciences
 October 2017 Tenure and Promotion Committee, Department of Sociology

August 2017 Presenter, New Faculty Orientation, UAH
 2016 to 2017 Awards committee, College of Arts, Humanities, and Social Sciences
 2016 to 2017 RELACS committee, College of Arts, Humanities, and Social Sciences
 2016 to 2017 Faculty Advisor, The Odyssey Online at UAH
 June 2017 Member, Faculty Search Committee, Department of Communication Arts
 April 2017 Member, Faculty Search Committee, Department of Communication Arts
 2015 to 2016 Outreach Committee, College of Arts, Humanities, and Social Sciences
 April 2016 Faculty Sponsor, *Research Horizons Day*, UAH Honors Day
 2013 to 2015 Faculty Senator, Department of Communication Arts
 Faculty and Student Development Committee
 Manager, Facebook page for the Department of Communication Arts
 September 2015 Representative for the Department of Communication Arts, *Charger
 Discovery Day*
 July 2015 Member, Faculty Search Committee, Department of Communication Arts
 April 2015 Volunteer, *Note Card Campaign*
 February 2015 Volunteer, *Admitted Student Day*
 January 2015 Volunteer, *Phone-a Thon*
 October 2014 Representative for the Department of Communication Arts, *UAH Open
 House*
 September 2014 Representative, *Huntsville City/Madison County College Fair*
 August 2014 Representative, *College of Liberal Arts Open House*
 Representative, Department of Communication Arts, *UAH Student
 Research Open House*
 January 2014 External Observer, Master's Thesis. Department of Psychology
 Volunteer, *Phone-a Thon*
 October 2013 Representative for the Department of Communication Arts, *UAH Open
 House*
 August 2013 Volunteer, *Fall 2013 Week of Welcome*
 April 2013 Representative for the Department of Communication Arts, *UAH Open
 House*
 Volunteer, *Note Card Campaign*
 February 2013 Volunteer, *Phone-a Thon*
 April 2012 Representative for the Department of Communication Arts, *UAH Open
 House*

Louisiana State University

2007 to 2010 Judge, Louisiana High School Rally
 Judge, Mardi Gras Classic Invitational

Professional Organizations Activities

European Science Foundation – Science Connect

2019 to Present Proposal evaluator (reviewed 4 proposals since 2019)

SSCA (Southern States Communication Association)

2021 to Present Finance Committee
2021 to Present Robert Bostrom Young Scholar Award referee
2015 to 2018 The Janice Hocker Rushing Award Committee (Chair: 2017-2018)
2017 to 2018 Nominating Committee Member, Communication Theory Division
2016 to 2017 Immediate Past Chair of Communication Theory Division/Nominating
Committee Representative
2015 to 2016 Chair, Communication Theory Division
2014 to 2015 Vice Chair/Program Planner, Communication Theory Division
2013 to 2014 Vice Chair-Elect, Communication Theory Division

LCA (Louisiana Communication Association)

2008 to 2009 Graduate student representative

Editorial Board Services

2019 to Present *Heliyon*, Psychology Section Editor
2019 to Present *Southern Communication Journal*
2019 to Present *Southeastern European Journal of Communication*
2015 to 2018 *Southern Communication Journal*
2013 to 2016 *Communication Studies* (associate editorial board)
2014 *Communication Reports* (Vol. 27)
2008 to 2010 *Rocky Mountain Communication Review*

Invited (and accepted) Manuscript Reviewer

2009 to 2014 *Communication Reports*
Cyberpsychology: Journal of Psychosocial Research on Cyberspace
Journal of Children and Media
Journal of Communication
Journal of Computer-Mediated Communication
New Media & Society (multiple times)
Journal of Personal and Social Relationships (multiple times)
Media Psychology
Sex Roles: A Journal of Research
Social Behavior and Personality: International Journal

- 2015
- American Communication Journal*
 - Communication Monographs*
 - European Journal of Marketing*
 - Family and Consumer Science Research Journal*
 - Imagination, Cognition, and Personality*
 - International Journal of Psychology and Counseling*
 - Journal of Behavioral Addictions*
 - Journal of Family Studies*
 - Journal of Personal and Social Relationships*
 - Journal of Pragmatics*
 - New Media & Society*
 - The Social Science Journal*
- 2016
- Addiction Research & Theory*
 - Behavior & Information Technology (2 times)*
 - Chinese Journal of Communication*
 - Communication Monographs*
 - Computers in Human Behavior (6 times)*
 - Personal Relationships*
 - Southern Communication Journal (2 times)*
 - The Romanian Journal of Political Science*
 - Social Sciences*
 - PLOS One*
 - American Communication Journal*
- 2017
- Computers in Human Behavior (5 times)*
 - Cyberpsychology: Journal of Psychosocial Research on Cyberspace*
 - International Journal of Information Technology and Management*
 - International Journal of Technology Marketing*
 - New Media & Society*
 - Mass Communication & Society (2 times)*
 - American Communication Journal (3 times)*
 - Communication Quarterly*
 - Behavior & Information Technology*
 - Journal of Children and Media*
 - Journal of Youth Studies*
 - Media Psychology*
 - Psychology of Popular Media Culture (2 times)*
 - Journal of Adolescence*
 - Internet Research (2 times)*
 - International Journal of Technology Marketing*
 - Journal of the Association for Information Science and Technology*
 - Journal of Broadcasting and Electronic Media*

- Communication Studies*
International Journal of Human-Computer Interaction
- 2018
- Journal of Broadcasting and Electronic Media*
Computers in Human Behavior (3 times)
Health, Risk, & Society
Behavior & Information Technology (3 times)
Communication Research Reports
The Social Science Journal
Psychology of Popular Media Culture (3 times)
Future Internet
Journal of Marketing Communications
American Communication Journal
Telematics and Informatics
Learning and Individual Differences
Information, Communication, and Society
- 2019
- International Journal of Technology Marketing* (2 times)
Measurement and Control (2 times)
International Journal of Research in Education and Science
Future Internet
Information
Current Psychology
Journal of School Violence
Imagination, Cognition, and Personality
Psychology of Popular Media Culture
Social Media + Society
The Open Psychology Journal
Information, Communication, and Society
- 2020
- Behavior & Information Technology* (2 times)
International Journal of Technology Marketing (2 times)
Western Journal of Communication
The Journal of General Psychology
International Journal of Business Innovation and Research
Psychological Reports
Psychology of Popular Media Culture
Current Psychology
Computers in Human Behavior Reports
- 2021
- Communication Quarterly*
Imagination, Cognition, and Personality (2 times)
Behavior & Information Technology (2 times)

Book reviewer

- 2021 *The Psychology of Technology*. Sandra Metz. American Psychological Association.
- 2020 *Bodies of Light: Medi(t)ated Affections*. Camila Mozzini-Alister. Palgrave MacMillan.
- 2019 *Business and Professional Communication*. Kory Floyd & Peter Cardon. McGraw & Hill Education.
- 2017 *Interpersonal Arguing*. Dale Hample. Peter Lang Publishing.
- 2016 *InterConnections: Interpersonal Communication Foundations and Contexts*. Jonathan M. Bowman. Cengage.
- 2016 *Chinese Social Media and Public Relations*. Ying Jiang. Routledge.
- 2015 *Digital is Destroying Everything*. Andrew V. Edwards. Lexington Books.

Conference Chair or Respondent

ACA (Alabama Communication Association)

- "Rhetoric & reform" (2013)
- "Communication and technology" (2012)
- "Communication, crisis, and controversy" (2017)
- "GIFTS: Great ideas for teaching students" (2018)

AEJMC (Association for Education in Journalism and Mass Communication)

- "Social media and journalistic routines" (2013)
- "Social media, social movements, and diplomacy" (2021)

NCA (National Communication Association)

- "Networking, texting, blogging: Top student papers in communication and technology" (2011, Human Communication and Technology Division)

SSCA (Southern States Communication Association)

- "Crossroads in scholarship: Diverse studies in intercultural communication" (2019, Intercultural Communication Division)
- "Social & media representation and choices to communicate cross-culturally" (2017, Intercultural Communication Division)
- "Top papers" (2016, Communication Theory Division)
- "Top student papers" (2016, Communication Theory Division)
- "Spotlight scholar: Loretta Pecchioni, Louisiana State University" (2015, Communication Theory Division)
- "Intrapersonal, interpersonal, and mass communication influences on body image across cultures" (2014, Communication Theory Division)

- “The influence of communication in physiology and health” (2014, Communication Theory Division)
- “Media, interpersonal, and political perspectives on intercultural communication” (2014, Intercultural Communication Division)

Conference Paper Reviewer

ACA

- Top Undergraduate Research Papers (2012)
- Faculty Research Papers (2017)

AEJMC

- Communication Methods and Measures Division (2014)
- Communication Technology Division (2014-2016, 2019)
- Communication Theory and Methodology Division (2015-Present)
- Newspaper Division (2013)
- Mass Communication and Society (2017, 2018)
- International Communication Division (2021)

ICA

- Children, Adolescents, and Media Division (2009, 2011)
- Communication and Technology Division (2008-Present)
- Health Communication Division (2011)
- Intercultural Communication Division (2011)
- Interpersonal Communication Division (2011-2013)
- Mass Communication Division (2009-Present)

NCA

- Intercultural and International Division (2017)
- Communication and the Future Division (2010)
- Health Communication Division (2011)
- Human Communication and Technology Division (2011, 2012, 2016)
- Mass Communication Division (2007, 2009)
- Religious Communication Association (2012)

SSCA

- Clevenger Undergraduate Honors Conference (2014)
- Communication Theory Division (2014-Present)
- Intercultural Communication Division (2013, 2016-2019)

SWECJMC

- The SWECJMC Southwest Symposium (2019)

External Reviewer for Tenure and/or Promotion

2021 Tenure and Promotion Case at Pace University

GUEST SPEAKING ENGAGEMENTS

Research

- October 2020 Invited presentation, Universität der Bundeswehr München
"Motives for Social Media Use"
- May 2015 Keynote speaker, Conference on Meaningful Living and Learning in a Digital World, Savannah GA
"Being Mindful in the Age of Social Media"
- October 2013 Invited presentation, RELACS: College of Liberal Arts. University of Alabama in Huntsville, Huntsville AL
"Social Network Sites: Uses and Gratifications"
- Fall 2013 Invited presentation, Hartselle High School, Hartselle AL
"Social Media Literacy"
- May 2011 Invited presentation, Center for Croatian Studies. University of Zagreb, Croatia
"Using Media for Information, Communication and Entertainment: Facebook and Social Networking Sites"

Teaching

- October 2019 Invited lecture, University of Alabama in Huntsville
"Mediated Crisis"
- April 2017 Invited lecture, Schreiner University, Kerrville TX
"Social Media and Entertainment"
- May 2016 Invited lecture, Stephen F. Austin State University, Nacogdoches TX
"The Future of Social Media"
- Spring 2011 Invited lecture, Louisiana State University, Baton Rouge LA
"Using Facebook and Social Network Sites"
- Mar-April 2009 Invited lectures, Communication Research class. Louisiana State University, Baton Rouge LA
"Reliability and Validity" & "Experimental Methods"

Service

- November 2019 Invited presentation, Emerging Leaders Workshop on Social Media, University of Alabama in Huntsville
- February 2017 Invited presentation, Huntsville Rotary Club
"Social Media: The Good and the Bad"
- May 2016 Invited lecture, University of Zagreb, Croatia
"Living and Studying in the United States"
- March 2016 Invited presentation, Optimist Club of Huntsville
- January 2016 Discussion, Huntsville Downtown Library. Huntsville AL
"TED Talk by Jennifer Golbeck: The Curly Fry Conundrum: Why Social Media 'Likes' Say More Than You Might Think"
- October 2015 Discussion, University of Alabama System Honors Colleges Town Hall, Huntsville AL
"From Cronkite to Colbert: What is News to You"
- Mar 2009 Invited lecture, Intercultural Communication class. Louisiana State University, Baton Rouge LA
"Becoming an American"

PROFESSIONAL DEVELOPMENT WORKSHOPS

University of Alabama in Huntsville

- November 2019 Faculty 180 for Administrators
- January 2019 Workshop for Department Chairs
- October 2016 Collaborative Learning
- January 2016 Academic Continuity in Teaching & Learning Workshop, UAH Office of Information Technology
- April 2015 How to Write a Competitive NSF Faculty Early Career Development Program (CAREER) Proposal, UAH Office of Sponsored Programs
- February 2015 Grant and Proposal Writing Workshop, UAH Office of Sponsored Programs
- March 2013 Responsible Conduct of Research Training (both online and face-to-face), UAH Office of Sponsored Programs
- May 2012 University of Alabama System Scholar's Institute; Birmingham, AL

PROFESSIONAL EXPERIENCE

- July 2013 Instructor, University of Alabama in Huntsville Professional & Continuing Studies, Huntsville, AL
"Communicating in Today's Digital World"
- 2010 to 2011 Research Associate, Louisiana State University, School of Social Work, Office of Social Service Research and Development, Baton Rouge, LA
- 2001 to 2004 Journalist & Editor for new writers, *Hrvatsko Slovo*, Zagreb, Croatia

MEDIA COVERAGE OF RESEARCH (SELECTED)

Steele, J. (2021, April 27). Older users use social media to compensate for fewer in-person interactions, study says. Retrieved from [Older adults use social media to compensate for fewer in-person interactions, study says \(uah.edu\)](#)

WYFF (2020, September 17). How the desire to go viral can hurt kids' understanding of empathy. Retrieved from <https://www.wyff4.com/article/how-desire-to-go-viral-can-hurt-kids-understanding-of-empathy/34063352#>

Hiron, A. (2020, April 1). UAH professor explains importance of social media breaks. Retrieved from <https://whnt.com/news/coronavirus/uah-professor-explains-importance-of-social-media-breaks/amp/>

Steele, J. (2020, March 26). How can we be more sure social media posts about coronavirus are accurate? Retrieved from [How can we be more sure social media posts about coronavirus are accurate? \(uah.edu\)](#)

Hiron, A. (2019, November 15). Teaching your children to stay safe on Snapchat. Retrieved from <https://whnt.com/2019/11/15/teaching-your-children-to-stay-safe-on-snapchat/>

UAH Magazine (2019, Summer). Age is more than just a number. Retrieved from <https://www.uah.edu/images/administrative/communications/magazine/uah-magazine-summer-2019.pdf>

Anderson-Maples, J. (2019, June 20). UAH Professor Dr. Pavica Sheldon examines mental health apps. Retrieved from <https://www.uah.edu/news/news/uah-professor-dr-pavica-sheldon-examines-mental-health-apps>

Anderson-Maples, J. (2019, January 28). Baby Boomers or Millennials? UAH professor says four generations are in today's workforce. Retrieved from <https://www.uah.edu/news/research/baby-boomers-or-millennials-uah-professor-says-four-generations-are-in-today-s-workforce>

WAFF digital stuff. (2018, August 24). UAH professor: It's best to think, "how will people perceive this post?" Retrieved from <http://www.waff.com/2018/08/24/uah-professor-its-best-thinkhow-will-people-perceive-this-post/>

WAFF digital stuff. (2018, June 19). Protecting your family: Social media use and isolation could lead to depression. Retrieved from <http://www.waff.com/story/38454925/protecting-your-family-social-media-use-and-isolation-could-lead-to-depression>

Rickmeyer, K. (2018, June 12). Social media and suicides: The deadly correlation among young adults. Retrieved from <http://www.waff.com/story/38408868/social-media-and-suicide-the-deadly-correlation-among-young-adults>

Ailsworth, C. (2017, October 29). Smartphones: Are they dumbing down America? Retrieved from <http://www.rocketcitynow.com/news/smartphones-are-they-dumbing-down-america/844453780>

Anderson-Maples, J. (2016, February 1). UAH professor explains new dating rules just in time for Valentines, Leap Day 2016. Retrieved from <http://www.uah.edu/news/campus/uah-professor-explains-new-dating-rules-just-in-time-for-valentines-leap-day-2016>

Fields, C. (2015, May 21). Study: Goldfish have higher attention span than humans. Retrieved from http://www.waaytv.com/appnews/study-goldfish-have-higher-attention-span-than-humans/article_9d8fd3b4-ffb9-11e4-8469-f78bb43e4d4c.html

Steele, J. (2015, March 4). Dr. Sheldon chosen by SSCA for Early Career Research Award. Retrieved from <http://www.uah.edu/news/people/dr-sheldon-chosen-by-ssca-for-early-career-research-award>

Steele, J. (2014, August 27). Shy people use Facebook longer but disclose less. Retrieved from <http://www.uah.edu/news/research/shy-people-use-facebook-longer-but-disclose-less>

McClain, C. (2014, January 30). Powering off: Excessive Internet and social media use and how to create a healthy balance. Available on: <http://whnt.com/2014/01/30/powering-off-excessive-internet-and-social-media-use-and-how-to-create-a-healthy-balance/>

Pae, C. (2013, February 10). The straight talk on smartphone sex. Available on: <http://www.waff.com/story/21054261/waff-48-special-report-smartphone-sex>

McLaughlin, B. (2012, June 4). Professor studies Facebook, social interaction. Business section. *The Huntsville Times*.

UAH website; Research spotlight. May 25, 2012 – July 18, 2012.

Thibodeaux, K. (2011, October). Chain statuses increase on Facebook, validity questioned: Professor credits ease of reporting. *The Daily Reveille*. Available on: <http://www.lsureveille.com/entertainment/chain-statuses-increase-on-facebook-validity-questioned-1.2644837>

Montgomery, G. (2010, December). UT study examines Facebook usage. *The Daily Reveille*. Available on: <http://www.lsureveille.com/news/ut-study-examines-facebook-usage-1.2421104>

Pannu, K. (2010, Sept. 19). Landline, TV use on decline in US. *The Daily Reveille*. Available on: <http://www.lsureveille.com/news/landline-tv-use-on-decline-in-us-1.2334555>

Buxton, R. (2010, July 28). Youths' Internet use likely to last. *The Daily Reveille*. Available on: <http://www.lsureveille.com/news/youths-internet-use-likely-to-last-1.2282871>

Focus on: Graduate Student (2010, Spring). *Kaleidoscope: The Magazine of the LSU College of Arts & Sciences*. Available on: <http://www.artsci.lsu.edu/kaleidoscope/KaleidoscopeSpring2010.pdf>

Montgomery, G. (2010, February 12). Teens likely to use Facebook. *The Daily Reveille*. Available on: <http://www.lsureveille.com/news/teens-likely-to-use-facebook-1.2151213>

Boyles, S. (2008, June 25). Introverts log more time on social networking site, but have fewer friends, study shows. *WebMD Health News*. Available on: <http://www.webmd.com/sex-relationships/news/20080625/friend-website-benefits-extroverts-most>