

# Economics And Finance (BSBA)

## Degree Requirements

### Bachelor Of Science Degree Requirements - Major In Economics and Finance

To graduate, students complete a minimum of 122 semester hours with an overall institution grade-point average (GPA) of 2.0 (38 hours of general education requirements and 84 hours of business courses). In addition, a grade of at least C is required in each of the Basic Business Techniques courses and a 2.0 GPA is required in the 300-level business core courses, and a 2.0 GPA is required for all courses counted in the Economics and Finance Major, which include the following:

Concentration in Economics	Course Title	Credit Hours
ECO 315	Intermediate Microeconomics	3
FIN 343 or ECO 340	Money Markets & Financial Institutions or Money and Banking	3
ECO 316	Intermediate Macroeconomics	3
ECO 330	Current Global Economic Issues	3
ECO 491	History of Economic Thought	3
Choose four electives from the following:		12
ECO 318	Principles of Managerial Economics	
ECO 322	Economics of Industrial Organization	
ECO 323	Public Finance	
ECO 343	Labor Economics	
ECO 355	Sports & Entertainment Economics	
ECO 363	International Economics	
ECO 371	Economic Development	
ECO 372	Urban Economics	
ECO 383	Economic History of the United States	
ECO 390	Environmental Economics	
ECO 451	Mathematical Economics	
FIN 420	Investments	
FIN 430	Derivative Securities	
<b>Total</b>		<b>27</b>

  

Concentration in Finance	Course Title	Credit Hours
ECO 315	Intermediate Microeconomics	3
FIN 343 or ECO 340	Money Markets & Financial Institutions or Money and Banking	3

FIN 332	Multinational Finance	3
FIN 350	Financial Statement Analysis & Corporate Strategy	3
FIN 410	Intermediate Business Finance	3
FIN 411	Advanced Business Finance	3
FIN 420	Investments	3
Choose two electives from the following:		6
FIN 344	Real Estate	
FIN 345	Principles of Insurance	
FIN 370	Short-Term Financial Management	
FIN 421	Security Analysis & Portfolio Management	
FIN 425	Student Managed Investment Fund I	
FIN 426	Student Managed Investment Fund II	
FIN 430	Derivative Securities	
FIN 445	Life and Disability Insurance	
FIN 446	Real Estate Finance & Investments	
FIN 470	Depository Institutions Management I	
FIN 471	Depository Institutions Management II	
<b>Total</b>		<b>27</b>

Concentration in Real Estate	Course Title	Credit Hours
ECO 315	Intermediate Microeconomics	3
FIN 343 or ECO 340	Money Markets & Financial Institutions or Money and Banking	3
FIN 344	Real Estate Principles	3
FIN 444	Real Estate Valuation	3
FIN 446	Real Estate Finance & Investments	3
FIN 448	Real Estate Law	3
Plus three (3) electives from the following:		9
ECO 372	Urban Economics	
FIN 345	Principles of Insurance	
FIN 350	Financial Statement Analysis	
FIN 420	Investments	
MGT 347	Franchising	
MKT 381	Sales Management & Personal Selling	
<b>Total</b>		<b>27</b>

## Department Information

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<b>Department of Economics, Finance and Real Estate</b>	<b>(251) 460-7171</b>
Chair	Huubinh Le
Professors	Hunsader, Swofford, Wood
Associate Professor	Affuso, Cummings, Huang, Le, Pennywell
Assistant Professors	Harper, Istiak, Lawrey, Jain

Department of Economics, Finance and Real Estate website  
[https://www.southalabama.edu/colleges/mcob/economic\\_and\\_finance](https://www.southalabama.edu/colleges/mcob/economic_and_finance)

The Economics and Finance major is designed to prepare students for managerial positions in business and government. Three concentrations are available within the Economics/Finance major: Economics, Finance, and Real Estate. All Economics/Finance majors are required to take the following two courses and choose one concentration area:

- ECO 315
- FIN 343 or ECO 340

### The Economics Concentration

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The Economics program is designed to prepare students for professional careers in managerial positions, government, administration, education, and others. Positions in business economics and graduate study require knowledge of economics and the application of economic tools to analyze problems for decision-making.

### The Finance Concentration

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The Finance program is designed to provide an understanding of the various areas and principles of finance. Students will develop a body of specialized knowledge and analytical techniques that are used in the acquisition, allocation and management of financial resources. Finance careers are typically in industry and commercial businesses, public utilities and government agencies, banks, insurance companies, brokerage houses, investment companies and other financial institutions. The finance degree is appropriate for students who plan a career in corporate finance, financial planning, investment planning and research, or insurance.

### The Real Estate Concentration

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The Real Estate program is designed to educate and prepare students for the myriad of professional careers available in residential, commercial, and related real estate industries. Students will develop the specialized quantitative and qualitative skills necessary to elevate their knowledge of real estate as an asset class and investment vehicle. Studying real estate will better prepare students for the unique demands and complex risks associated with real estate practice and investment. Additionally, exposure to active real estate professionals through coursework and internships will provide students the opportunity to begin building a professional network that will add value to their education and enhance their career prospects upon graduation.