

Economics & Finance (BSBA) - Economics Concentration

Degree Requirements

General Education Requirements (59 Hours)

Area I - Written Composition (2 Courses, 6 Hours)

- A. 3 hours: EH 101
- B. 3 hours: EH 102

Area II - Humanities & Fine Arts (4 Courses, 12 Hours)

- A. 3 hours from: EH 215, EH 216, EH 225, EH 226, EH 235, EH 236
- B. 3 hours from: ARH 100, ARH 103, ARH 123, ARS 101, DRA 110, MUL 101
- C. 6 hours from: AFR 101, ARH 100, ARH 103, ARH 123, ARH 203, ARS 101, CLA 110, CA 110, DRA 110, EH 215, EH 216, EH 225, EH 226, EH 235, EH 236, LG 101, LG 102, LG 111, LG 112, LG 121, LG 122, LG 131, LG 132, LG 141, LG 142, LG 151, LG 152, LG 153, LG 171, LG 172, LG 173, LG 201, LG 202, LG 211, LG 212, LG 213, LG 221, LG 222, LG 231, LG 232, LG 234, LG 241, LG 242, LG 251, LG 252, LG 271, LG 272, LG 273, LGS 101, LGS 102, LGS 106, LGS 107, LGS 110, LGS 111, LGS 171, LGS 172, LGS 201, LGS 202, LGS 206, LGS 207, LGS 210, LGS 211, MUL 101, PHL 110, PHL 120, PHL 121, PHL 131, PHL 231, PHL 240, REL 100, REL 200, REL 201

Area III – Natural Sciences & Mathematics (3 Courses & Labs, 11-14 Hours)

- A. 3-4 hours from: MA 120, MA 125
- B. 8-10 hours from: AN 121 & AN 121L, BLY 101 & BLY 101L or BLY 121 & BLY 121L, BLY 102 & BLY 102L or BLY 122 & BLY 122L, CH 101 & CH 101L, CH 103 & CH 103L, CH 131 & CH 131L, CH 132 & CH 132L, GEO 101 & GEO 101L, GEO 102 & GEO 102L, GY 111 & GY 111L, GY 112 & GY 112L, MAS 134 & MAS 134L, PH 101 & PH 101L, PH 104 & PH 104L, PH 114 & PH 114L, PH 115 & PH 115L, PH 201 & PH 201L, PH 202 & PH 202L

Area IV – History, Social & Behavioral Sciences (4 Courses, 12 Hours)

- A. 3 hours from: HY 101, HY 102, HY 135, HY 136
- B. 3 hours from: AN 100, AN 101, CA 100, CA 211, CJ 105, GEO 114, GEO 115, GS 101, HY 101, HY 102, HY 135, HY 136, IS 100, IST 201, NAS 101, PSC 130, PSY 120, PSY 250, SY 109, SY 112
- C. 6 hours: ECO 215, ECO 216

Area V – 200-Level Business Core (18 Hours)

A grade of at least C is required in each course.

- A. 6 hours: ACC 211, ACC 212
- B. 6 hours: BUS 245, BUS 255
- C. 3 hours: BUS 265
- D. 3 hours: CIS 250

Students must complete a 6 credit hour sequence either in literature (Area II – EH 215 & EH 216, EH 225 & EH 226, or EH 235 & EH 236) or history (Area IV – HY 101 & HY 102 or HY 135 & HY 136)

Major Requirements (63 Hours)

Freshman Core (1 Course, 3 Hours)

- A. 3 hours: BUS 150 or Transfer Student Elective for students transferring into the College with more than 45 hours. Students transferring with 45-60 hours are highly encouraged to take BUS 150.

Upper Division Business Core (6 Courses, 18 Hours)

A 2.0 GPA is required in the Upper Division Business Core.

- A. 3 hours from: ECO 453
- B. 15 hours: FIN 315, MGT 300, MGT 305 (W), MGT 325, MKT 320

Experiential Learning (2-4 Courses, 6 Hours)

- A. 3 hours from: BUS 101, BUS 201, BUS 301, BUS 302
- B. 3 hours from: ACC 496, ECO 496, FIN 496, MGT 496, MKT 496

Economic Concentration (9 Courses, 27 Hours)

A 2.0 GPA is required for the major courses.

- A. 12 hours: ECO 315, ECO 316, ECO 330, ECO 491 (W)
- B. 3 hours from: FIN 343 or ECO 340
- C. 12 hours from: ECO 318, ECO 322, ECO 323, ECO 343, ECO 355, ECO 363, ECO 371, ECO 372, ECO 383, ECO 390, ECO 451, ECO 490, FIN 420, FIN 430

Business Electives (2 Courses, 6 Hours)

- A. 6 hours from: 300-494 Electives from ACC, ECO, FIN, MGT, MKT

Business Policy Capstone (2 Course, 3 Hours)

- A. 3 hours: MGT 485 (W), MGT 486

Minor Requirements (0 Or 18-24 Hours)

A minor is not required for this degree program

Notes:

*Transfer credit will only be awarded for courses in the Economics Concentration if the course was taken at an AACSB accredited institution.

**Only one internship may be counted towards a business degree. Internship courses may only be used to fulfill the Experiential Learning requirement and may not be used as business electives or to fulfill any other degree requirement.

Graduation Plan

Economics And Finance (BSBA): Economics Concentration (122 Total Hours)**First Year - Fall Semester**

| Course ID | Course Description | Hours |
|-----------|--------------------------|-------|
| EH 101 | English Composition I | 3 |
| BUS 150 | Introduction to Business | 3 |

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|------------------|---------------------------|-------------|
| MA 120 or MA 125 | Calculus | 3 or 4 |
| Fine Art | **Area II | 3 |
| History | **Area IV | 3 |
| BUS 101 | Professional Experience I | 1 |
| Total Hours | | 16 or 17 |

First Year - Spring Semester

| Course ID | Course Description | Hours |
|------------------------|--------------------------------|-------|
| EH 102 | English Composition II | 3 |
| ECO 215 | Principles of Microeconomics | 3 |
| CIS 250 | Advanced Computer Applications | 3 |
| Humanities or Fine Art | **Area II | 3 |
| Natural Science + Lab | **Area III | 4 |
| Total Hours | | 16 |

Second Year - Fall Semester

| Course ID | Course Description | Hours |
|-----------------------|---|-------|
| ACC 211 | Principles of Accounting I/Financial Accounting | 3 |
| BUS 245 | Data Analytics I | 3 |
| ECO 216 | Principles of Macroeconomics | 3 |
| Literature | **Area II | 3 |
| Natural Science + Lab | **Area III | 4 |
| Total Hours | | 16 |

Second Year - Spring Semester

| Course ID | Course Description | Hours |
|-------------------------------|---|-------|
| ACC 212 | Principles of Accounting II/Managerial Accounting | 3 |
| BUS 255 | Data Analytics II | 3 |
| BUS 265 | Legal Environment of Business I | 3 |
| BUS 201 | Professional Experience II | 1 |
| 2nd Literature or 2nd History | ***Area II or IV | 3 |
| Gen Ed | ****Area II or IV | 3 |
| Total Hours | | 16 |

Third Year - Fall Semester

| Course ID | Course Description | Hours |
|-------------|------------------------------|-------|
| MGT 300 | Principles of Management | 3 |
| MGT 305 | Organizational Communication | 3 |
| BUS 301 | Professional Experience III | 1 |
| MKT 320 | Principles of Marketing | 3 |
| ECO 315 | Intermediate Microeconomics | 3 |
| FIN 315 | Business Finance | 3 |
| Total Hours | | 16 |

Third Year - Spring Semester

| Course ID | Course Description | Hours |
|----------------------|--|-------|
| ECO 316 | Intermediate Macroeconomics | 3 |
| ECO Elective #1 | Any Economics course above ECO 300 not used to fulfill another requirement except internship courses | 3 |
| Business Elective #1 | Anything in MCOB at the 300 or 400 level not used to fulfill another requirement | 3 |
| MGT 325 | Operations Management | 3 |
| ECO 453 | Introduction to Econometrics | 3 |
| Total Hours | | 15 |

Fourth Year - Fall Semester

| Course ID | Course Description | Hours |
|-----------------|--|-------|
| ECO 330 | Current Global Economics | 3 |
| ECO Elective #2 | Any Economics course above ECO 300 not used to fulfill another requirement | 3 |
| ECO Elective #3 | Any Economics course above ECO 300 not used to fulfill another requirement | 3 |
| FIN 343 | Money Markets and Institutions | 3 |
| ECO 496 | Internship | 3 |
| Total Hours | | 15 |

Fourth Year - Spring Semester

| Course ID | Course Description | Hours |
|-----------------|--|-------|
| ECO 491 | History of Economic Thought (W) | 3 |
| ECO Elective #4 | Any Economics course above ECO 300 not used to fulfill another requirement | 3 |

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|----------------------|--|----|
| Business Elective #2 | Anything in MCOB at the 300 or 400 level not used to fulfill another requirement except internship courses | 3 |
| MGT 485 | Business Policy in Global Environment | 3 |
| MGT 486 | Undergraduate Comp Exam | 0 |
| Total Hours | | 12 |

Notes

*Recommended Course

**See Degree Requirements for options

***All students must complete either a literature or a history sequence

****If opted for Literature sequence, need Area IV; if opted for History sequence, need Area II

Department Information

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| Department of Economics, Finance and Real Estate | (251) 460-7171 |
| Chair | Huubinh Le |
| Professors | Hunsader, Swofford, Wood |
| Associate Professor | Affuso, Cummings, Huang, Le, Pennywell |
| Assistant Professors | Harper, Istiak, Lawrey, Jain |

[Department of Economics, Finance and Real Estate website](https://www.southalabama.edu/colleges/mcob/economic_and_finance)
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The Economics and Finance major is designed to prepare students for managerial positions in business and government. Three concentrations are available within the Economics/Finance major: Economics, Finance, and Real Estate. All Economics/Finance majors are required to take the following two courses and choose one concentration area:

- ECO 315
- FIN 343 or ECO 340

The Economics Concentration

The Economics program is designed to prepare students for professional careers in managerial positions, government, administration, education, and others. Positions in business economics and graduate study require knowledge of economics and the application of economic tools to analyze problems for decision-making.

The Finance Concentration

The Finance program is designed to provide an understanding of the various areas and principles of finance. Students will develop a body of specialized knowledge and analytical techniques that are used in the acquisition, allocation and management of financial resources. Finance careers are typically in industry and commercial businesses, public utilities and government agencies, banks, insurance companies, brokerage houses, investment companies and other financial institutions. The finance degree is appropriate for students who plan a career in corporate finance, financial planning, investment planning and research, or insurance.

The Real Estate Concentration

The Real Estate program is designed to educate and prepare students for the myriad of professional careers available in residential, commercial, and related real estate industries. Students will develop the specialized quantitative and qualitative skills necessary to elevate their knowledge of real estate as an asset class and investment vehicle. Studying real estate will better prepare students for the unique demands and complex risks associated with real estate practice and investment. Additionally, exposure to active real estate professionals through coursework and internships will provide students the opportunity to begin building a professional network that will add value to their education and enhance their career prospects upon graduation.