

Communication (BA)

Degree Requirements

General Education Requirements (53-57 Hours)

Area I - Written Composition (2 Courses, 6 Hours)

- A. 3 hours: EH 101
- B. 3 hours: EH 102

Area II - Humanities & Fine Arts (5 Courses, 15 Hours)

No more than six hours from any one discipline.

- A. 3 hours: CA 110
- B. 3 hours from: EH 215, EH 216, EH 225, EH 226, EH 235, EH 236
- C. 3 hours from: ARH 100, ARH 103, ARH 123, ARS 101, DRA 110, MUL 101
- D. 6 hours from: AFR 101, ARH 100, ARH 103, ARH 123, ARH 203, ARS 101, CLA 110, DRA 110, EH 215, EH 216, EH 225, EH 226, EH 235, EH 236, JHS 101, JOU 252, LG 101, LG 102, LG 111, LG 112, LG 121, LG 122, LG 131, LG 132, LG 141, LG 142, LG 151, LG 152, LG 153, LG 171, LG 172, LG 173, LG 201, LG 202, LG 211, LG 212, LG 213, LG 221, LG 222, LG 231, LG 232, LG 234, LG 241, LG 242, LG 251, LG 252, LG 271, LG 272, LG 273, LGS 101, LGS 102, LGS 106, LGS 107, LGS 110, LGS 111, LGS 172, LGS 201, LGS 202, LGS 206, LGS 207, LGS 210, LGS 211, LGS 271, LGS 272, MUL 101, PHL 110, PHL 120, PHL 121, PHL 131, PHL 220, PHL 231, PHL 240, REL 100, REL 200, REL 201

Area III – Natural Sciences & Mathematics (3 Courses & Labs, 11-14 Hours)

- A. 3-4 hours from: MA 110, MA 112, MA 113, MA 115, MA 120, MA 125, MA 126, MA 227, MA 237, MA 238
- B. 8-10 hours from: AN 121 & AN 121L, BLY 101 & BLY 101L or BLY 121 & BLY 121L, BLY 102 & BLY 102L or BLY 122 & BLY 122L, BMD 110, BMD 111, CH 101 & CH 101L, CH 103 & CH 103L, CH 131 & CH 131L, CH 132 & CH 132L, GEO 101 & GEO 101L, GEO 102 & GEO 102L, GY 111 & GY 111L, GY 112 & GY 112L, MAS 134 & MAS 134L, PH 101 & PH 101L, PH 104 & PH 104L, PH 114 & PH 114L, PH 115 & PH 115L, PH 201 & PH 201L, PH 202 & PH 202L

Area IV – History, Social & Behavioral Sciences (4 Courses, 12 Hours)

No more than six hours from any one discipline.

- A. 3 hours from: HY 101, HY 102, HY 121, HY 122, HY 135, HY 136
- B. 9 hours from: AN 100, AN 101, CA 100, CA 211, CJ 105, ECO 215, ECO 216, GEO 114, GEO 115, GS 101, HY 101, HY 102, HY 121, HY 122, HY 135, HY 136, IS 100, IST 201, NAS 101, PSC 130, PSY 120, PSY 250, SY 109, SY 112

Area V – (3 Courses, 9-10 Hours)

- A. Foreign Language: 6 hours from any one group:

LG 101 & LG 102, LGS 106 & LGS 107, LGS 110 & LGS 111, LG 111 & LG 112 or proficiency test or LG 113, LG 121 & LG 122, LG 131 & LG 132 or proficiency test or LG 134, LG 141 & LG 142, LG 151 & LG 152 or proficiency test or LG 153, LG 171 & LG 172 or LG 173, LGS 171 & LGS 172

Students may fulfill the foreign language requirement by passing a proficiency test offered by the Department of Modern and Classical Languages at the level equivalent to the second semester of the foreign language sequence, or by passing another test (e.g., AP (Advanced Placement) or CLEP (College Level Examination Program) at the equivalent level). Students who pass a proficiency test at the level equivalent to first semester of the foreign language sequence are required to complete only the second semester and will fulfill the foreign language requirement with 3 credit hours of course work.

- B. Natural Sciences/Math. 3-4 hour lab science or math/stat course from:

AN 121 & AN 121L, BLY 101 & BLY 101L or BLY 121 & BLY 121L, BLY 102 & BLY 102L or BLY 122 & BLY 122L, BMD 110, BMD 111, CH 101 & CH 101L, CH 103 & CH 103L, CH 131 & CH 131L, CH 132 & CH 132L, GEO 101 & GEO 101L, GEO

102 & GEO 102L, GY 111 & GY 111L, GY 112 & GY 112L, MAS 134 & MAS 134L, PH 101 & PH 101L, PH 104 & PH 104L, PH 114 & PH 114L, PH 115 & PH 115L, PH 201 & PH 201L, PH 202 & PH 202L, ST 210, MA 113- 299 (except 201 and 202).

Students must complete a 6 credit hour sequence either in literature (Area II – EH 215 & EH 216, EH 225 & EH 226, or EH 235 & EH 236) or history (Area IV – HY 101 & HY 102 or HY 135 & HY 136 or HY 121 & HY 122).

All undergraduates must complete two designated writing credit (W) courses, at least one of which must be in the student's major or minor.

Major Requirements (42 Hours)

Communication Core (9 Courses, 27 Hours)

A. 27 hours: CA 100, CA 200, CA 210, CA 222, CA 260, CA 275, CA 300, CA 310, CA 445

Communication Studies (5 Courses, 15 Hours)

A. Choose 5 from: CA 211, CA 230, CA 315, CA 330 (W), CA 360, CA 410, CA 411, CA 422, CA 424 (W), CA 430, CA 453, CA 456, CA 496

Minor Requirements (18-24 Hours)

A minor is required for this degree program.

Notes:

Additional Information

Graduation Plan

Communication (BA): (120 Total Hours)

First Year - Fall Semester

Course ID	Course Description	Hours
CAS 100	First Year Experience	2
EH 101	English Composition I	3
CA 110	Public Speaking	3
Math	*Area III, A	3
CA 100	Introduction to Communication	3
Total Hours		14

First Year - Spring Semester

Course ID	Course Description	Hours
EH 102	English Composition II	3
Fine Arts	*Area III, C	3
Humanities/Fine Arts	*Area II, E	3
Lab Science	*Area III, B	4
History	*Area IV, A	3
Total Hours		16

Second Year - Fall Semester

Course ID	Course Description	Hours
Language	*Area II, B	3
Lab Science	*Area III, B	4
CA 200	Survey of Communication Theory	3
CA 210	Argumentation	3
CA 222	Rhetoric, Culture and Society	3
Total Hours		16

Second Year - Spring Semester

Course ID	Course Description	Hours
Language	*Area II, B	3
Literature	*Area II, D	3
Lab Science	*Area III, B	4
History/SBS	*Area IV, B	3
CA 260	Digital Writing and Production	3
Total Hours		16

Third Year - Fall Semester

Course ID	Course Description	Hours
History/SBS	*Area IV, B	3
CA 275	Decision Making -Small Groups	3
CA 300	Foundations of Communication Research	3
Minor	**Minor course	3
Minor	**Minor course	3

Total Hours 15

Third Year - Spring Semester

Course ID	Course Description	Hours
CA choose	***Communication elective	3
CA choose	***Communication elective	3
CA 310	Persuasion	3
Humanities/Fine Arts	*Area II, E	3
Minor	**Minor course	3
Total Hours		15

Fourth Year - Fall Semester

Course ID	Course Description	Hours
History/SBS	*Area IV, B	3
CA 445	Ethics and Social Responsibility in Communication	3
CA choose	***Communication elective	3
Minor	**Minor course	3
Minor	**Minor course	3
Total Hours		15

Fourth Year - Spring Semester

Course ID	Course Description	Hours
Elective	****Elective hours	3
CA choose	***Communication elective	3
CA choose	***Communication elective	3
Minor	**Minor course	3
Minor	**Minor course	3
Total Hours		15

Notes

* See Degree Requirements

** All Arts and Sciences majors require a minor between 18 and 24 hours. This plan incorporates a 21- hour minor.

***Courses may be selected from CA 211, CA 230, CA 315, CA 330 (W), CA 360, CA 410, CA 411, CA 424 (W), CA 430, CA 453, CA 456, CA 475, CA 496

****The number of elective hours required will depend on the number of hours required by your minor. Work with your advisor to determine the number of elective hours you must take.

Department Information

Department of Communication website

<https://www.southalabama.edu/colleges/artsandsci/communication/index.html>

Effective communication is necessary in all industries to build and maintain relationships and also convey information to diverse audiences. According to the U.S. Bureau of Labor Statistics, communication and media occupations are projected to grow 14 percent by 2030 resulting in 151,500 new jobs.

The Department of Communication at the University of South Alabama prepares students to be communication decision makers, problem solvers, writers, editors, policy makers, advertisers, public relations professionals, filmmakers, social media managers, reputation managers, nonprofit directors, videographers, producers, screenwriters, radio broadcasters, TV reporters, public information officers and creative directors.

The department's undergraduate program prepares students for dynamic careers in traditional and new fields by providing the right balance of practical, professional and theoretical expertise. Students are trained to be independent, critical thinkers who uphold the highest ethical standards as communication leaders in a global society.

Given this purpose, the department attempts to meet individual performance and career needs with a flexible curriculum. Classes are focused on student interests and professional goals through creative, hands-on and out-of-classroom involvement.

The department also offers a Master of Arts in Communication integrating theoretical and research components of mass, interpersonal, and organizational communication, preparing students for work and further academic studies in a lively intellectual environment. The small program size permits students and faculty to work closer together as a community of learners. The program accepts students with a variety of undergraduate degrees and professional experiences.